

IN AND OUT		
	Max.	Min.
Monday, Jan. 23.....	82	51
Tuesday, Jan. 24.....	76	56
Wednesday, Jan. 25.....	58	38

VOL. XXIII—No. 46

Friday, January 27, 1950

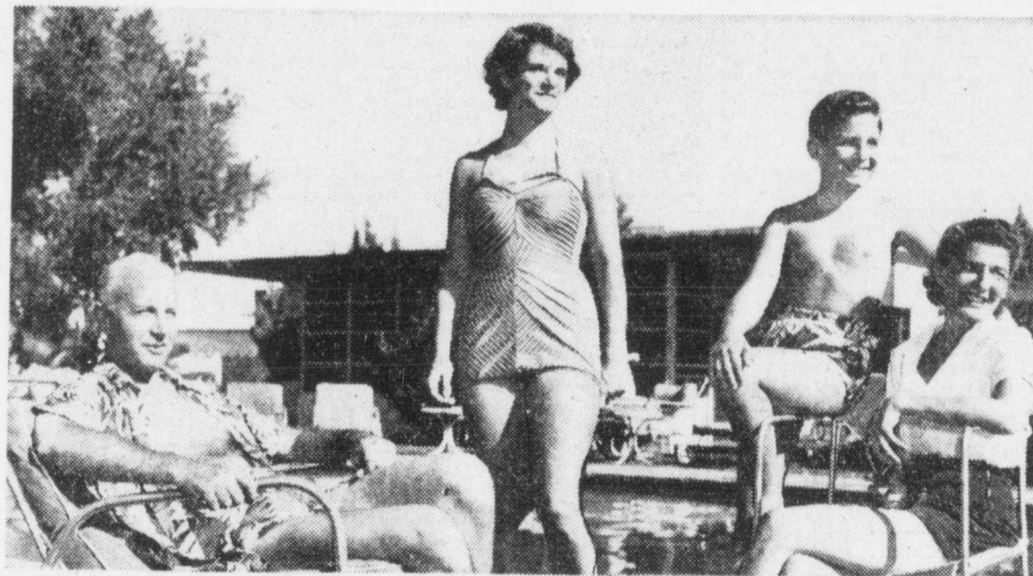
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# The Desert Sun

## Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

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**NOTABLES SUNTAN, TOO**—One of those distinguished but "homeless" career families of America's diplomatic corps, whose foreign assignments permit only brief and rare visits to their homeland, settled in Palm Springs for a few days this week with arrival at Desert Retreat hotel of Mr. and Mrs. Charles Baldwin and their children, Nancy and Stephen. Former counsellor of embassy for economic affairs at Oslo, Norway, Baldwin has just finished a tour of duty as U. S. political advisor in charge of the state department mission at Trieste, and is now on the way with his family to assume a similar post at the U. S. Embassy in London. —Earle O'Day Photo

## Coordinators Talk 5-Point City Program

Much Believed Accomplished at Tuesday Meeting

Mayor's Coordinating council meeting at the Racquet Club last Tuesday was deemed by the 21 present as achieving progress towards putting the finger on the city's ills.

Under a five-point agenda many items of vital interest to businessmen and residents in the community were threshed out.

Explanation of the difficulties of coordinating events was made by Manager William J. Dunkerley of the Chamber of Commerce in that the city was willing to attempt to do so with the exception that it had no power to regulate appearances on the calendar of events, merely to record them.

Besides discussion of the two inaugurations of stadium and arena at the Palm Springs Polo Grounds with subsequent dedication of the entire grounds, as outlined elsewhere in this issue, the group discussed publicity coordination, games in the Village as a tourist attraction, and in control of solicitations and licensing by city ordinances affecting business houses.

Present were Mayor Charles Farrell who presided, Mrs. Ruth Hardy, Mrs. Gayle Burns, Barney Hinkle, Polly Isenagie, Harry Harner, Louise Purnell, Bob Har- gis, Hilton McCabe, Bob Bennett, Herb Foster, Jed Ostling, Ted McKinney, Paul Grannis, Ed Land- field, Charles McGann, Arthur Meyer, Keith Herbert, Russell Rink, Frank Bogert, and Dunkerley.

## This Side Of the Sun

By Phat

Spring has went. It will be back. Quicker'n you say. M. Robinson, Jack

Am going to try out a new theory. . . Always, in the past when I have gone aboard to cu- rize our weather, something happens up in Canada or down at the coast and we get a kick- back of their bad weather. . . Just a part of it, you understand. . . It's always nicer here. . . But, anyway, I'm going to see if that works in reverse. . . Will say it is bad here, make it out worse than it is, and maybe the con- trary weather will continue to cross me up by being extra fine. . . Should be worth a chance.

**THIS IS WHAT** I call a double plug. . . Interesting, too. . . It concerns Guy Anderson, the Latin-American touring Palm Springs realtor. . . Seems he went to the Sea Horse cafe the other night for an oyster stew. . . When, what do you think! . . . He found a real pearl. . . He wouldn't say what the value was outside of saying: "I'm a lucky Guy." . . And it takes an oyster such a long time to make a pearl, too. . . Marshall Tate of the Adv department gave this item to me. . . While I thank him for furnishing me with a little more than two inches of materi- al, he should thank me, too, for working two of his clients into one plug.

**WHEN I WAS STILL** in the cub reporter stage the craze for Hawaiian music first hit the main- land and it has never faded. . . That's why I like to go to hear that group Ed Landfield has at the Ball Ball. . . George Olman was at the spot the other night

See THIS SIDE, Page 2

## FEBRUARY 1 CHEST DAY IN PALM SPRINGS AREA

Residents and business firms of the Village today were asked by members of the Board of Di- rectors of the Community Chest to observe next Wednesday, Feb. 1, as "Community Chest Day" in Palm Springs.

Meeting at the Youth Center, the Chest directors approved plans for the opening of the campaign in the business, resi- dential, schools, public offices and hotel and apartment divi- sions on Wednesday morning, February 1. The Advance Gifts division has been at work for the past two weeks and is near- ing completion.

In the business division, head- ed by Charles McGann, local agent for the Southern Pacific Railway, it is hoped the work of the campaign can be finished by

5 p.m., Wednesday except for a "clean-up" reaching persons not at work on that day.

Residential volunteers will start out the same day and while it is planned to make this part of the funds drive also un- usually short, it is believed two or three days will be required to do the work. The schools and public employees division may be finished by the end of the week and the hotel and apart- ment calls may be complete by the first of the following week.

The Chest budget of \$37,500—lowest sought here in four years—will underwrite the health, charity, youth and museum ser- vices of six organizations—Boys' Club, Boy Scouts, Desert Muse- um, Girl Scouts, Health and Wel- fare Center and Youth Center—for the entire year of 1950.

## Law to Protect Wildflowers Goal Of Desert Group

Surprised to discover that there is not law to safeguard the lav- ish spring display of wild flow- ers from a thoughtless public, members of the Coachella Advi- sory Planning Committee Wednes- day night put the machinery in motion for adoption of a county wildflower ordinance.

The gap in the county's laws was revealed by Randall Hender- son, publisher of The Desert Magazine at Palm Desert. He said a check of the ordinances shows that grazing of sheep or stock in the wildflower areas of the Coachella Valley is forbid- den, but that picking or pulling of the flowers is no offense.

**DURING LAST SPRING'S** record-breaking flower season thou- sands of motorists trampled, pulled, cut, and yanked arm- loads of the flowers which, as desert residents know, would last but an hour or two.

In connection with the Advi- sory Planning Committee's action—which incidentally was warm- ly commended by County Plan- ner Tyler Suess, who was pres- ent at the meeting—the Desert Associates have under consid- eration a plan for properly mark- ing the flower areas for what- ever blossoming is experienced

See FLOWERS, Page 12

## Seek Special Census Rule For Desert

An attempt to better the city's showing on the 1950 census re- port is being made by civic lead- ers with Harold Hicks and Wil- liam Dunkerley working with Los Angeles officials to attempt to have authorities at Washing- ton authorize an earlier nose count than is stipulated by law for April.

John Kelley, Thermal super- intendent of schools and chair- man of the Coachella Valley Ad- visory Planning committee, has sent letters to officials in the nation's capital concerning this while in the meantime Dunker- ley has contacted Guy E. Mari- on, manager of the research de- partment of the L.A.C. of C. who has been in charge of census counts since 1910 on the west coast who is attempting to get the count in the desert areas set up at least to March and pos- sibly earlier.

"According to law," Dunkerley said, "the count is set for April, and it would be only by special dispensation and through the goodness of the government's heart that we might have an extra consideration in this."

## District Legion Session to Open Here Tomorrow

Twenty first district of Amer- ical Legion, Riverside and Orange counties, will hold a meeting here over the weekend with a large dance tomorrow night at the Wars Memorial building, lunch at the hall Sun- day and business sessions both days.

Between 350-400 delegates are expected to attend with more than 125 room reservations hav- ing been made for Saturday night.

Sessions will be under the di- rection of District Commander Tex Hansen of the Santa Ana while Commander Hilton McCabe of the local post will keynote the session.

The Sunday luncheon will be a baked ham lunch served by the local auxiliary unit using, for the first time, the recently- completed barbecue installed on the lot adjoining the hall. En- tertainment will be provided dur- ing the luncheon by the featured artists at the Doll House, Palm House, Chi Chi and the Naughty Nineties.

To add stature to the dignity of the occasion, all of next year's nominees for department com- mander in the state have signi- fied their intention of attend- ance.



**THOSE WHO HAVE SUFFERED**—Three of the most cognizant persons in the Village of the work done by the National Foundation for Infantile Paralysis are the high school students pictured above, all who have, or are still suffering from the disease. Shown here are Diana Lee who still wears a brace and crutch from the disease suffered last year; Wesley Chapin who had polio at the age of three; and Ruth Chalfont who is required to spend her time in a specially-constructed chair supplied by March of Dimes funds. All are ardent supporters of the drive and ask the public to assist in reaching the Village's quota for this year, \$5000. Drive ends next Tuesday.

## Advance Gift Group Almost At 50% Mark

Six Agencies Now One-Fourth Aided Is Committee Report

Nearly one-fourth of the health, youth and welfare pro- gram of the six Red Feather agencies of the Community Chest has been underwritten for 1950 by receipts thus far in the Advance Gifts division, it was re- ported from the Chest head- quarters today.

Chairman Carl Lykken's Ad- vance Gifts workers, calling on more than 175 of the major sub- scribers to the important com- munity fund, had turned in \$8500 today, close to halfway in their quota of \$18,000. Many of the division workers are yet to re- port as they are endeavoring to complete their calls before turn- ing in the worker kits.

**MEANWHILE,** the campaign committee announced that Feb. 1 has been set for the "big day" in the Business and Residential Divisions. A short "quickie" drive of one day is planned throughout the business district by Chairman Charles McGann, assisted by several key business men in each block.

All business and professional firms will be asked to wind up the appeal in the single day in order to get the Chest campaign out of the way quickly and effi- ciently. Longer delays will only cause interference with operat- ing duties so all stores, shops, cafes and professional offices are asked by McGann to cooperate in the short drive.

**LIKEWISE, ON FEB. 1** the do- zens of volunteers in the Resi- dential Division will fare forth on their door-to-door calls to homes, and here, too, a short, intensive campaign is planned in that di- vision.

Precinct captains have been appointed in each of the nine voting precincts of the city. Vol- unteers making the house calls will be provided kits listing the exact addresses to which they will be expected to go. Thus a re- port will be obtained on every residence within the city.

Meanwhile, Charles Woodman, See CHEST, Page 3

## Parking Meters Get New "Insides"

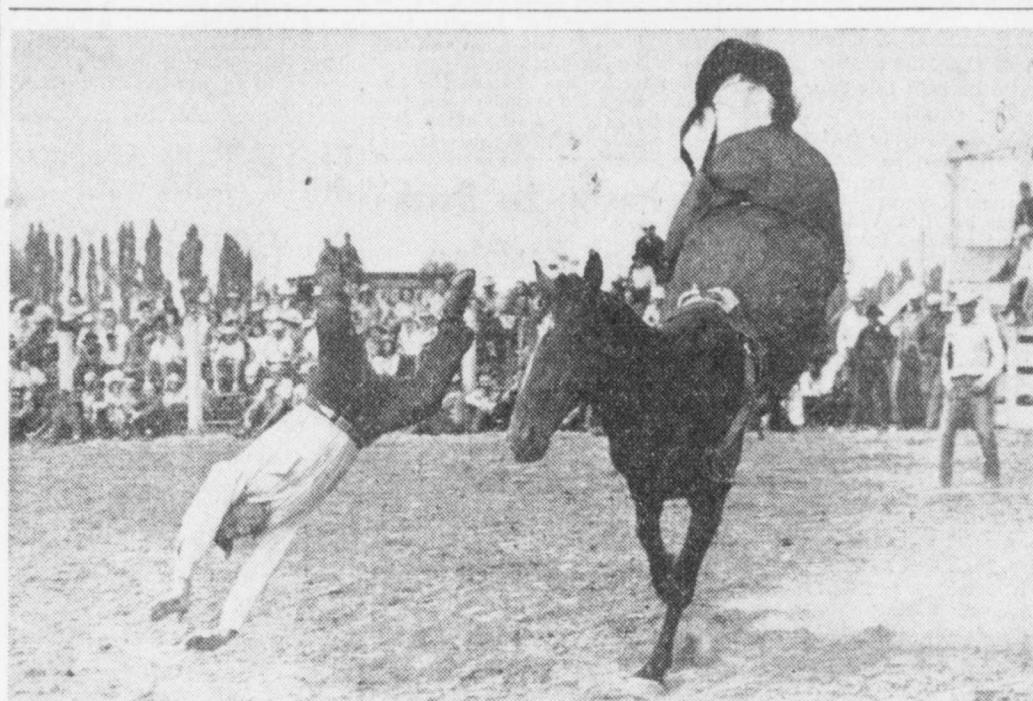
Scheduled for replacement to- day are the remainder of new mechanisms for the parking meters along the city streets. Du- to troubles with those originally installed, new mechanism in- serts were recently ordered by City Manager Russell Rink at the request of City Engineer George Minturn.

Police Officer William Hecht is completing the changes in the installing of the new "gadgets" which presumably have the "bugs" worked out for smoother operation to prevent jamming.

## Col. Ellsworth District Officer

Delegates and officers of Owen Coffman post 519 American Le- gion, attended the district ses- sion on Riverside last Saturday evening with Col. Robert Ellis, worth, member of the local post, receiving signal honor of being chosen district third vice com- mander.

# Rodeo Will Inaugurate Polo Grounds Arena



**TWO STAR PERFORMERS**—In this instance, the horse is out-starring the rider, Dick Murray, Walla Walla cowboy of note, who is making like a high diver. Both will be seen in a return bout at the Palm Springs rodeo to be held in the new arena of the Polo Grounds February 4, 5.

## Expert Aids City In Case Against Forgery Suspect

Decision on one of the most interesting cases of his career in the Check detail of the local po- lice department, Sergeant Dur- man Ordway Wednesday testi- fied at superior court in River- side before an outside judge from San Bernardino on the case of Tom Reed, being tried for for- gery in the Village two months ago.

Found guilty by the jury, Reed will receive sentence February 2 at the county seat, Sgt. Ordway said that as far as he knew, this is the first conviction in the history of the Village on purely cir- cumstantial evidence.

The sergeant's testimony was supported by an expert from the Los Angeles Clark-Sellers Hand- writing service who brought into the case as testimony photo- static copies of two checks found to have been forged by the ac- cused. Writing was compared and found positively to be the same as the writing on the man's application at the Palm Springs Employers association.

Despite Reed's complete denial throughout the progress of the case, he was found to be guilty and Ordway credited the testi- mony of the Los Angeles expert for his good work.

Police Chief August Kettmann was highly pleased with the ser- geant's handling of the case and, in parance of the U. S. Navy for commendation, credited Ordway with "a good job, well done."

## Max I. Shear Joins Chamber

To join the local Chamber of Commerce February 1 will be Max I. Shear of Los Angeles, who will act in the capacity of public relations contact man for the chamber in local work.

According to Manager William Dunkerley, Shear has achieved a great reputation in this type of work in other southern Cali- fornia cities in the past few years.

## March of Dimes to Close Tuesday With Goal in Sight

Last steps in completion of the March of Dimes drive, which started nearly two weeks ago, are being made under the direc- tion of General Chairman George E. Clarke with the hope that by the time the closing date—next Tuesday, January 31—rolls around, the city will have sub- scribed to the fight against polio to the tune of \$5000, Palm Springs quota in the nation-wide drive.

"With the worst infantile par- alysis epidemic in the history of the nation having passed last summer," Clarke said, "there is no reason to believe we may not have another just as bad, or even worse."

"Our goal of \$5000 is easily ob- tainable if the people of the Vil- lage will take cognizance of the perils which are constantly im- minent through this dread dis- ease," he continued.

"There is no way of predicting

## DEDICATION SERVICE AT NEW CHURCH SUNDAY

Plans were completed today for dedicatory exercises at Com- munity church, Bellardo and Baristo, with additions and new buildings to be officially put into service at impressive cere- monies.

At the morning service at 11 o'clock, the dedication prayer will be offered by the Rev. James H. Blackstone, pastor of the church and the dedication ser- mon by the Rev. Harold J. Okenga, Ph. D., DD, will preach on the subject: "The Mid-Cen- tury Church."

**SPECIAL MUSIC** by the Chan- cel choir will mark the service. The building program of the

church will be outlined at the evening service at 7:30 o'clock, by Charles W. Tanner, architect and designer of the original church building in 1935. Mrs. Nellie Coffman, chairman of the 1935 building committee and Harry Williams, architect for the present church building program.

**FAY BRAINARD**, chairman of building program will present the building as completed to the congregation of the Community church and Carl G. Lykken, clerk of the session, and George B. Davies, president of the board of trustees, will respond on behalf of the congregation.

Greetings will be brought by See DEDICATION, Page 9

## CIRCUS QUEEN ENTRY BLANKS READY TODAY

Entry blanks will be available beginning today at the Desert Circus headquarters for Palm Springs girls wishing to enter the competition for honors as Queen of the 14th Annual Desert Circus. The office is at 101 North Palm Canyon Drive, in the corner of the Desert Inn grounds.

Mrs. Claude Valeur, herself queen of the Circus three years ago, is heading the committee which will supervise the enroll- ing of candidates for the honor and direct the judging of the en- trants.

**SIGNAL HONORS** will go to the girl chosen for the queenly role. She will be presented with a suitable for participation in the several events of the Cir- cus week, March 21 to 26, in- cluding the lavish Charity Ball on March 21. Four members of her court also will be arrayed properly for the week, under present plans of the committee. Any single girl over 17 years of age who has been a resident of Palm Springs for six months or longer—or whose parents have resided here that long—is eligi- ble to compete.

Entrants will be judged for beauty, poise, personality and photogenic qualities. Heretofore

the queen nominees have been required also to have western riding experience but this is un- necessary in the 14th Annual Circus as the queen and her court will not ride horses in the Circus parade on Saturday, March 25, but will grace a beau- tiful float.

Names of nominees for the queen contest may be placed by sponsors for girls but must be done with knowledge and ap- proval of the girl named to avoid embarrassment, the committee announced.

Entries will close on Feb. 15, and judging is expected to be completed by March 1.

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

**POLO GROUNDS** wouldn't have been our choice for a name for the new rodeo arena and baseball diamond but the designation isn't a bad one. Most important of all is the wonderful improvement; facilities of which Palm Springs can be mighty proud. The building of these two sports fields with their grandstand accommodations represents the greatest advancement made here in providing suitable accommodations for the entertainment of visitors.

When the rodeo arena is dedicated next weekend at the big, two-day Rodeo, Villagers will have their first look at the new facility. A great show has been arranged by the newly organized Rodeo Association under entirely local auspices. World champions and famous entertainers will be on hand to present what is predicted to be the finest Rodeo ever staged in Palm Springs. So pass the word along to your friends in Southern California to come down for this big show—and plan to take every member of the family. This is a local enterprise worth supporting and worth seeing as well. Don't miss it!

**STICKING TO THE TRUTH** has never been a habit of our tabloid competitor here in Palm Springs. The place must be infected with a little prevaricator bug who bites employees and owners as well. The pint-sized publication has made more money claims than a patent medicine pur-veyor. Most recent claim of "nearly" 6000 circulation is typical. When it gets down to such dependable figures as required by the Post Office department, The Desert Sun has always turned out to have three or four times as much bonifide paid circulation; the advertiser's guide to depend- ability. That's why this newspaper has always stayed way out in front in volume of advertising. So maybe it would be a good idea if the tabloid's office were given a good fumigation—or perhaps it would be better for the staff members to try some of the new "wonder" drugs. There must be something that will kill the little bug that hangs around the place; and perhaps the establishment would be a lot healthier!

## Championship Event to Open New Stadium

Top Performers to Feature Feb. 4, 5 Show in Village

Inauguration of the best-equip- ped, most streamlined and most compact arena in the United States—that of the Palm Springs Polo Grounds—will occur Febru- ary 4, the opening date of the Palm Springs rodeo, it was de- cided this week after a series of meetings starting with the May- or's Coordinating Council where the subject was first brought up. The arena is one of the most compact and "intimate" in exis- tence with the spectators seated nearly on the scene of action, similar to the circular staging of the Tenthous Theater.

Later, at a joint meeting of the Park board, members of the city council and members of the Rodeo association the plan was given unanimous backing—that of inaugurating the arena with the opening of the horse event, with inauguration of the base- ball stadium to follow at the opening of practice and play by the Seattle (and Palm Springs) Rainiers.

**DESPITE THE FACT** that there is no grand parade planned for the rodeo this year, nevertheless on opening day there will be a march down Palm Canyon drive preceding the opening show in which all the aspects of a true parade will be featured.

Leading the procession will be Wanda Smith, 20th Century-Fox starlet, now living in the Village, who will ride the famous horse, Thunderhead. Attending Miss Smith will be the Los Angeles Sheriff's posse as guard followed by the championship Palm Springs High School band under

See RODEO, Page 4

## Nothing Missing In School Entry

Another of the many current school break-ins and thefts was noted this week with an illegal entry into the Palm Springs high school through a jimmied win- dow, although this time nothing was taken, according to Officer Harry Houghton of the local po- lice force, in charge of the juve- nile division handling this type of cases.

"This type of offense is coun- ty-wide at the present time," he said, "and we are working very hard on trying to put a stop to offenders which we believe to be between 18-20 years of age."



## ONLY ONE VILLAGER ON 1950 GRAND JURY PANEL

Willard Geib of Palm Springs was the only resident of the Village and vicinity drawn on the panel of 30 from which 19 members of the 1950 grand jury will be drawn.

Nineteen of the 30 on the panel are from Riverside, three from Hemet, two from Elsinore and one each from Palm Springs, Banning, Ellytham, San Jacinto, Perris and Beaumont.

On the list are only two from the area in which secession talk has been heard.

The panel of 30 is composed mostly of citizens prominent in the communities of their residence. The panel itself was selected Monday by lot from a list of 70 names submitted by Superior Court Judges O. K. Morrison and Russell S. Waite.

The drawing of lots to choose

## Convention Plans Before Shriners

Francis Stearns, director general of the 1950 Shrine convention, to be held this June in Los Angeles, was in town Tuesday and Wednesday to counsel with the Palm Springs Nobility relative to the Shrine convention activities. Stearns was accompanied by Les White, deputy director general for the convention; Roy Garner, chairman of special events; Mel Melvyn, art director; and Maury Foladare, public relations director. The group conferred with Bill Leonzio and Lloyd Simon of the Village.

## Norman Geiger Visitor in Town

Norman Geiger, former Western Air Lines representative in the Village and now in business in Alaska, is a Palm Springs visitor this week.

Geiger is now operating a travel agency at Fairbanks with another two year contract in the distant territory after which he expects to return to the Village. He is at present the guest of Mr. and Mrs. William McLaughlin, at Rancho Mirage.

## Guiberson Going Ahead With Plan Attorneys Report

West coast legal staff for the S. A. Guiberson cement mill, set for construction near the Palm Springs station north of the city limits and last week reported as having hit a snag in Washington on RFC purchase of \$11,000,000 in equipment, was yesterday reported by William Shaw, Riverside attorney, as going ahead with original plans for construction.

"All I know about the RFC refusal," he said, "is what I read in your paper, but I do know this, that whatever Mr. Guiberson is attempting to do he will finally succeed in doing."

Attorney Zach Cobb, Guiberson's chief in charge in the west with offices in Los Angeles, was out of town for the week and unavailable for comment.

Guiberson has been in the nation's capitol for more than two months in negotiations for federal assistance in the project.

## Johnson to Seek School Position

Ray W. Johnson, director of audio visual education for Riverside county schools and well known among Palm Springs educators, this week announced that he will be a candidate for County Superintendent at the June 6 primary.

His candidacy follows the formal resignation of County Superintendent E. E. Smith, who will close a 25-year tenure on Jan. 1, 1951.

Johnson said yesterday that his decision to run was made with the full knowledge and approval of Smith, although Smith expressly stated that he would not lend support to any candidate.

## Western Fridays At La Paz Ranch

La Paz Guest Ranch will go western every Friday evening. Harry M. Golden, owner and manager said this week with a real ranch style dinner and square dancing to music of a cowboy orchestra.

Several of these dances have been held recently on Thursday evenings and proved so popular, said Golden, that it was decided to hold them once weekly and on Fridays.

A new cocktail bar has recently been completed at La Paz.

## From Page One—MORE ABOUT THIS SIDE

preparatory to leaving for the Islands on a trip. . . When Momi, the Hawaiian dancer, heard about his destination she was much excited. . . Olman is going to Maui, her birthplace and she supplied him with a lot of telephone numbers and addresses to make his visit there a pleasant one. . . Mrs. Olman isn't going.

**THERE'S CONFUSION** at Fort Oliver. . . Harry Oliver, the commander, blames leap year for what happened in 1948, but doesn't know what to blame this year. . . The buzzards didn't come back on the day specified. . . Oliver says that San Juan Capistrano may have its swallows each year on March 19, but that at Fort Oliver he can always tell when it's January 18 because that is the day the Buzzards Come Back to Fort Oliver. . . Last year they came back on schedule, but in '48 were a day ahead. . . That was because of leap year, Dry Camp Blackie said. . . But this year only one lone buzzard was circling around. . . "Things must be living up around here," said Harry.

**EASTER THIS YEAR** falls on April 9 as the first full moon after Spring arrives is on April 2 and Easter is always the first Sunday after the first full moon after March 21. . . It used to be that Easter was the end of the season here, but the stay through May idea has pretty well soaked in and a lot of people are disregarding the Easter terminus. . . Now that the census isn't going to start until April 1 instead of in March as originally announced, let's hope two things: That they get through in nine days or that everybody stays through May.

June is a pretty good month, too.

## War Prisoners In Line for Aid From Congress

Representative John Phillips informed The Desert Sun this week that he has had several inquiries about applications and application forms for payment of claims under Public Law 896 of the 80th Congress. This law provides for the payment of a dollar a day to certain persons, or to survivors of certain deceased persons, both civilian and military, who were imprisoned in foreign countries during World War II. The program is now getting under way and the forms for people living in the 22nd Congressional District are to be distributed through the county service offices in the three counties, Riverside, Imperial and Orange, located at Riverside City, El Centro, and Santa Ana respectively. Also they may be had from the Veterans Service centers in Corona and Banning in Riverside county. If any claimants need further help, Congressman Phillips will be glad to answer their inquiries, he said.

## Slate Talk Here By GOP Leader

Republicans of precinct 2 will gather Monday night in the recreation room at Taylor's Trailer camp to hear Gladys Leggett Penland, state Republican membership chairman of the women's council. On the program with Mrs. Penland will be Palm Springs' Melba Bennett who is Riverside county chairman. All Republicans, visiting and resident, are invited to attend the meeting.

Mrs. Penland is the guest of Mrs. John Pritchlow during her stay here. She is accompanied by two prominent Republicans from Albany, New York, Mrs. Grace Higgins and Mrs. Fred M. Brown.

## Phillips Reports On UN Resolution

Warner Moon, political action chairman of the Palm Springs chapter, United World Federalists, reported this week that he had been informed by Congressman John Phillips of action taken to speed a house resolution seeking to strengthen United Nations.

Phillips wrote that letters had been sent all house members asking them to sign the resolution now before the house foreign affairs committee.

## Lighting Contract Let by Council

City council last week let the contract for distribution and control system of the electrical hookups for the palm tree lighting along Palm Canyon drive to low bidder, Coast Electric and Refrigeration company, in the amount of \$19,000.

## The Desert Sun

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OWNER AND PUBLISHER

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## Third Museum Screen Journey Sunday Evening

Sunday at 8 p.m. the Desert Museum will present the third in the current series of Audubon Screen Tours at the Frances Stevens Grammar school.

Dr. Walter J. Breckenridge, director of the Minnesota Museum of Natural History, will show his outstanding color motion picture, "Paul Bunyan Country." Dr. Breckenridge is a distinguished scientist and artist, and is well known for his work in the fields of ornithology, herpetology, and general zoology. His etchings and paintings of birds have appeared in many ornithological works. He is a graduate of the University of Iowa, and received his master's and doctor's degrees at the University of Minnesota.

In addition to his scientific and artistic accomplishments Dr. Breckenridge is an accomplished wildlife photographer, as shown in his film "Paul Bunyan Country"—a brilliant wildlife study of Minnesota. The film shows the fascinating region made famous by the Paul Bunyan legends. It is of the wilderness regions of lakes and rivers, forests and swamps, depicting the life of its bird and animal inhabitants, not only during the spring or summer months but also during the severe winter weather.

The public is invited to attend this outstanding program without charge. Museum members will be given priority seating until 7:30.

## Pensions Change Set for March 1

County government will move into offices in Riverside county now occupied by the state department of welfare on March 1, the date when the state is to get out of the administration of pensions to the aged and the blind and the county is to get into it. County supervisors voted approval of the move Monday.

At the same time Supervisor William Slape told board members that federal and state agencies should take over the load.

"They have more tax sources than we have," he said.

## Local Gas Bills Will be Higher Starting Feb. 1

Southern California Gas company bills will be higher in Palm Springs and environs after February 1 when the new interim rates recently established by the state public utilities commission go into effect.

The new rates, the company said, will apply to gas used on and after February 1 and on meters read during February the charges will be prorated on a daily average basis.

Rates in densely populated areas are generally lower than in unincorporated areas and, too, the increase is less where more gas is used. In some instances, where the volume is large, charges are even lower.

The average increase over the entire system of the company amounts to 10.8 per cent.

Below is shown a comparison between old and new rates as they apply to most users in Palm Springs:

Cubic feet	Old	New
200	\$ 1.00	\$ 1.20
1,000	1.73	1.98
2,000	3.18	2.96
3,000	4.63	3.94
4,000	5.53	4.77
5,000	6.43	5.60
6,000	7.33	6.43
10,000	10.93	9.75
15,000	14.43	13.00
20,000	17.93	16.25

## IF YOU KNOW SOMEONE WHO SHOULD NOT DRINK

Send for FREE booklet, which has proven to be the turning point onto the Highway of Happiness for thousands of sufferers. ACT NOW!

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Licensed by the State of California

## MAYFLOWER TO KEEP UP SALES TAX FIGHT

Nobody seems to be with him—but Collis Mayflower, supervisor from the fourth district, isn't giving up in his plan for a county half-cent sales tax.

He told supervisors Monday that he will keep on trying to get the levy on the county books.

He proposed a resolution at this week's county board meeting that the state supervisors association be asked to promote state legislation which would legalize a county sales tax but none of the other board members would second it so the motion died.

Mayflower said he wasn't through. He was going to propose the same action again in a few weeks.

"We've come to the point where we can no longer rely entirely on the property taxpayer to carry the load. Other citizens must help."

Mayflower's been promoting the tax for several weeks now.

## Polo Grounds Water System Approved

Contract for water distribution system at the Palm Springs Polo Grounds was let last week by city council to Hicks and Allred on their low bid of \$3364.

# First

insist on Knudsen Cottage Cheese!

Then enjoy its finer, better flavor in

### COTTAGE CHEESE OMELET

3 eggs, separated ¼ cup Knudsen Cottage Cheese  
Salt and pepper to taste

Beat egg yolks, add cottage cheese, then add the stiffly beaten egg whites and salt and pepper. Pour mixture into a buttered frying pan. Cook over low heat until omelet begins to rise, then place in moderate oven (350°) until slightly brown. Serves 2 to 3.

## Knudsen COTTAGE CHEESE

The Very Best

Write for free recipe book  
1049 Base Line, San Bernardino



## BANNING THEATRE

Wednesday Matinee Only  
2:00 P. M.

FRI.-SAT. JAN. 27-28  
Mickey Rooney  
Thomas Mitchell  
"The Big Wheel"

SUN.-MON.-TUE.  
JAN. 29-30-31  
Maureen O'Hara  
Paul Christian  
"Bagdad" in color  
"THE THREAT"  
with Michael O'Shea

WED.-THURS. FEB. 1-2  
Wanda Hendrix-Claude Rains  
"Song of Surrender"  
"STEAMBOAT 'ROUND THE BEND"  
with Will Rogers

## PALM SPRINGS EMPLOYMENT AGENCY

JANE D. BROWN  
A COMPLETE EMPLOYMENT SERVICE  
PH. 2838 180 N. INDIAN

## DATES---GRAPEFRUIT DATES

15 lbs. Quality Deglet Noor, Choice.....\$3.50 and \$4.50  
Deglet Noor.....\$2.75 and \$2.50  
Deglet Noor, Choice.....5-lb. Wooden Box.....\$2.00  
3-lb. Wooden Box.....\$1.25

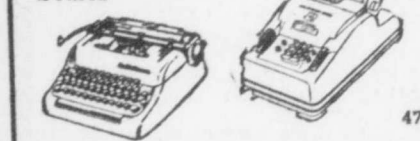
OTHER PACKAGES FOR SHIPMENT  
Cooking Dates.....10 lbs. \$1.00

## Snyder's Date Garden

Turn left from Hwy ¼ mi. east of Cathedral City, turn left at Wonder Palms, follow signs to packing house.  
Write for Free Folder PHONE 8-3513 In Our 15th Year

## PALM SPRINGS Cash Registers & Stationers

Sales - Service  
Supplies - Rentals  
Artist Supplies  
Scales



472 No. Palm Canyon Dr.  
Phone 2367

## ERWOOD'S CLOSING OUT SALE

Superb Boudoir Lamp Figurine.....\$ 5.00  
\$28.00 Lovely Figurine Lamps.....15.50  
\$24.00 Exquisite Figurine Lamps.....13.50  
\$30.00 White Bowl and Pitcher.....14.50  
\$20.00 Livingroom Beauties.....14.50  
\$17.00 Beautifully Tailored.....9.50  
\$10.00 Boudoir Pair, blue.....4.00  
10.00 Livingroom Lovely Rose.....4.00

8 PIERSON — DESERT HOT SPRINGS — PH. 671

## Municipal Auditorium RIVERSIDE

FEBRUARY 3rd and 4th  
FRIDAY and SATURDAY EVES., AT 8:20  
SATURDAY MATINEE — 2:20 P. M.

## World's Greatest Musical Hit!

CAST AND ENSEMBLE OF 67 ON THE STAGE

THEATRE GUILD NATIONAL COMPANY OF

## OKLAHOMA!

Music by RICHARD RODGERS  
Book and Lyrics by OSCAR HAMMERSTEIN 2d  
Production Directed by ROUBEN MAMOULIAN

Dances by AGNES DE MILLE

PRICES (tax included) Evening—Main Floor: \$4.20, \$3.60, \$3.00, Loges: \$4.20, \$3.60, \$3.00.  
First Balcony: \$4.20, \$3.60, \$3.00; Second Balcony: \$2.40, \$1.80.  
Matinee (tax included) Main Floor: \$3.60, \$3.00, \$2.40, Loges: \$3.60, \$3.00, \$2.40; First Balcony: \$3.60, \$2.40; Second Balcony: \$1.80, \$1.20.

Send Mail Orders to PLAYGOERS OF CALIFORNIA, care of William E. King, P. O. Box 288, San Bernardino, designating performance and seats desired. Enclose self-addressed stamped envelope.



# Isn't it great to PICK and CHOOSE

SURE, it's good looking. "Neatest looking thing on wheels!" folks say.

And, man alive, is it wonderful to touch toe to treadle and see what stepped-up, still higher compression Fireball valve-in-head power can do!

Pretty slick, too, the way these new Buicks snuggle neatly into tight parking places—thanks to inches saved by that perfectly swell new idea in front-end design.

But know what the sweetest news of all is about this 1950 Buick line?

Mister, you can pick and choose! With nearly a score of body types to choose from—four wheelbases—five power ratings—Coupe, Sedan, Convertible, Riviera and Estate Wagon models—there's a car here for just about every taste.

Nor does it stop there.

You can have the equipment you want, too. Get these 1950 swifities with a whole host of accessories which you specify to suit your own taste.

As for prices—good sir, just go look at them!

They literally cover every price bracket above the very lowest.

This year's Buicks range from eights that are priced like sixes to majestic fine cars that are the value-sensation of their field—some even cost less per pound than certain versions of the lowest priced cars.

Yes, it's really a grand treat to visit a Buick showroom these days. You can pick and choose as you haven't been able to for years.

Get quick delivery, too, on many models.

Why not go see about signing up for one right away?

### DELIVERED AT YOUR DOOR

Model 46, 2-passenger Coupe (illustrated)	\$2096 <sup>00</sup>
Model 56-S, 6-passenger 2-door Sedan (not illustrated)	\$2361 <sup>00</sup>
Model 76-S, 6-passenger 2-door Sedan (not illustrated)	\$2878 <sup>00</sup>

Optional equipment, state and city taxes, if any, extra. Prices subject to change without notice. Prices may vary slightly in adjoining communities due to shipping charges.

## "Better buy Buick"

WHATEVER YOUR PRICE RANGE

Phone your BUICK Dealer for a demonstration—Right Now!

When better automobiles are built BUICK will build them

### DESERT INN GARAGE

193 N. Palm Canyon Drive Phone 4001 Palm Springs, Calif.



## RATES, CONVENTIONS HOTEL TOPIC MONDAY

Biggest gathering in the history of the Palm Springs Hotel and Apartment Association, and the second full-membership meeting of the year, is set for next Monday evening, President Arthur Meyer and Vice President Jere Weber jointly announced yesterday.

Featuring an open forum session, with questions, opinions, institutional problems and suggestions taking precedence over other business, members and their wives will assemble at the unusually early hour of 7 p.m. in El Paseo Theater on North Palm Canyon Drive at Tamarisk.

"THE LAST GENERAL membership meeting brought out a crowd that swamped facilities," said Meyer.

"Those who had to stand up advised us to go rent a hall the next time we met."

### EMERGENCY LOANS \$100 TO \$1500

If you need money for any worthwhile purpose phone or visit Loan & Finance Co. Inc.

#### Loans for:

##### PERSONAL NEEDS:

Medical and Dental expenses, household emergencies, to consolidate existing debts.

##### AUTO LOANS:

Purchase of new cars, refinancing present cars, repairs and accessories.

##### HOME APPLIANCES:

Refrigerators, Washing machines, electric ironers, television, etc.

Why not come in and talk it over with us. We may be able to help you.

First and Second Trust Deeds bought.

### Loan & Finance CO., INC.

444 N. Palm Canyon Ph. 2158  
The Strebe Bldg. (Upstairs)

"That's exactly what we've done this time, by eliminating the food problem, we'll be able to handle all of our 151 members and whatever interested persons they wish to bring along, with no waits or delays over business."

NOTICES NOW in the mail for the meeting, Meyer said, stress the necessity of an early dinner at home in order to start business on time, since only light complimentary refreshments by a committee of greeters and hostesses will be served following the business session at El Paseo.

Current rate practices of some novice operators, involving the shifting of tariffs outside the posted limitations required by law in each room, are proving of great concern to directors of the organization, Meyer revealed. It is for that reason the board has requested veteran Palm Springs hotel man Earl Coffman of The Desert Inn to deliver the principal talk of the evening. His title will be "The Fallacy of Rate Manipulation."

ANOTHER SCHEDULED speaker is Police Chief Gus Kettmann, who will explain details of the newly perfected telephone alarm system, by which news of bad check passers, swindlers and phony advertising purveyors, as well as calls for missing persons, may be broadcast swiftly to all hotels or merchants in the Village.

Short reports from chairmen of all standing committees are to be heard, with special emphasis upon those involving procurement and handling of convention business.

CHAMBER OF COMMERCE will have as envoys at the meeting both Manager William Dunkerley and Frank Ewing, head of the convention section.

**Palm Springs Cafe**  
DELICATES LIQUORS DINERS  
The store that Bullock's is next to

## CLAUDIA DELIGHTFUL TENTHOUSE OFFERING

Claudia, current showing at the Tenthouse Theatre, is a fresh, and scintillating presentation which gives patrons nearly everything they could ask for in stage play. Starting with Wednesday evening's performance instead of the usual Tuesday, due to a heavy wind that date, the performance was well received.

With Helen Stenborg in the title role and Bernard Hughes as the husband, David, the play offers humor, both subtle and broad, with here and there the proper touches of pathos bordering on the tear-jerking side. Marian Walters departs from her usual lead role to take the part of the doomed mother of the impetuous and naive Claudia.

MISS STENBORG brings experience of the New York stage to the part which she played as understudy to creator of the role, Dorothy McGuire, and finally regularly at the departure of the latter to Hollywood.

Others of the regular cast bringing a well-rounded play to a most successful conclusion are Gertrude Kinnell, George Womack, Eric Sinclair and Alta Wilson. Lending a local—and professional enough—touch to the play is that of Madame Daruschka, a temperamental Russian concert singer, played by Vladimir Terry Boris. Miss Stenborg's role with a polish that is incomparable in West Coast staging, and next week will be seen in Night Must Fall.

PRODUCER H. M. ROGERS, who says he will stack his cast against any other professional players in the United States, is beginning to get the support of Villagers, his presentations so richly deserve. All presentations are directed by Michael Ferrall.



—Bernard of Hollywood Photo  
**BARNARD HUGHES**—Stage and radio veteran who nearly steals the show in the current Tenthouse Theatre presentation of Claudia in the part of David, Claudia's husband. Mr. Hughes presents each role with a polish that is incomparable in West Coast staging, and next week will be seen in Night Must Fall.

who those who have followed the shows here say is a certainty to be grabbed by motion pictures before long as a result of the polished performances he turns out each week.

Next week's dramatic showing, Night Must Fall, will feature Ferrall in the role of Danny made famous on the screen by Robert Montgomery.

## GASLIGHT GAETIES TO SURPASS 1949 SUCCESS

Gaslight Gaeties, to be presented by the Business Women's club one week from tomorrow night at the Wars Memorial building, is destined this year to surpass even last year's spectacular presentation according to those participating in the "drama" and olio acts.

The villain, Hilary Hayes, a "wolf in sheep's clothing," played by the club's president, Louise Purnell, will again draw beer-laden hisses from the patrons in attendance at the tables facing the stage.

Little Nell, heroine, will again be depicted by Laurel Martin as the gal saved in the nick of time from a fate worse than death by our manly hero, Jack Logan, this year to be played by Ruby Chapin.

Others in the cast are Grace Weatherford, Elizabeth Trezvant, Georgia Lish and Vera Langston.

In addition to the principal feature, many olio acts will also draw the spotlight with such favorites as Georgia Lish's Can Can girls again in twirly, bumpy-daisy rhythm; "By the Sea," again headed by Mary Dracsko, "Frankie and Johnny," and other favorites.

Beer, pretzels and sandwiches will be served during the course of the presentation for customer comfort and satisfaction as the performance progresses.

Plans are made for a large crowd than patronized the showing last year, if that is possible, and according to word from President Purnell, tickets are going fast.

### 2 HOUR BACHELOR SERVICE

Shirts beautifully Finished  
The New  
SELF SERVICE  
AUTOMATIC  
LAUNDRY

Rear of  
440 SOUTH INDIAN AVE.  
"Just behind P.S. Cleaners"  
PHONE 7984

### APRICOT FIREWOOD \$25 CORD Delivered

Palm Springs Builders Supply Co.  
PH. 2107

### Masons to Host De Molay Boys

Members of the De Molay order and their fathers will be special guests tonight when Palm Springs Masonic club meets at dinner at 6:30 o'clock at the Chi Chi.

Judge W. R. McKay, Grand Master of De Molay, will be the speaker of the evening.

### Movie as Well as Story on Saturday

Story Hour enthusiasts will have a treat this week, with a movie as entertainment.

Every Saturday morning, from 10:30 to 11:00, Martha Lou Manson, Children's Librarian, tells stories in the patio of the Wellwood Murray Memorial Library.

But this Saturday, for something special, there will be movies in addition to stories.

## GOING TO BUILD?

THE BEST COSTS NO MORE!  
30 years experience in "Better Building" enables us to give you the utmost in building efficiency.

**A. B. CRIST CONSTRUCTION CO.**  
PHONE 4493 — PALM SPRINGS

## FOUR SITES FOR DESERT COURTHOUSE BRANCH STUDIED AT BOARD SESSION

Five sites for the proposed Coachella Valley branch county building, including one at Palm Desert, were before a special study committee of the Valley Advisory Planning committee yesterday. Others are expected to be suggested by the Feb. 6 deadline for the proposals, it was announced by Mayor Clarence Washburn of Indio, chairman.

The proposed locations were submitted to the committee at a public meeting held Wednesday night at the Coachella County Water District office in Coachella. Others will be accepted until the Feb. 6 closing date following which the study committee will swing into action and attempt to reach a definite recommendation to be submitted to the Riverside County Planning commission at a joint meeting planned late in February.

CLIFF HENDERSON, head of the Palm Desert corporation, renewed his offer of a site in Palm Desert and backed up his presentation with a large map showing that the location is equidistant in the population spread of the area between Palm Springs and Mecca. The other sites are deeper in the Coachella-Indio section.

Members of the Branch County building committee have indicated they will favor a site of not less than 20 acres in size since it is believed there will be a great concentration of all public services at that point in future years.

From Page One—MORE ABOUT  
**CHEST**

city planner, will be directing the work in the Public Employees division, and Dr. Arthur Hoff will supervise the schools division appeal.

A new plan of mailing the campaign materials to hotels and apartments and have subscriptions picked up by a volunteer group from the Hotel and Apartment House Association is being considered by the Association.

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## The Desert Sun—3 PALM SPRINGS, CALIFORNIA Friday, January 27, 1950

### Ideal Desert Home Has Everything

MAIN HOUSE — has two large bedrooms, two baths, spacious living room with huge artistic fireplace.

GUEST HOUSE — has two bedrooms and two baths with adjoining two car garage.

SWIMMING POOL — Completely equipped, dressing rooms and shower.

LARGE LOT — beautifully landscaped with lawn, trees, and rose garden. Plenty of irrigation water.

PRICED TO SELL  
Exquisitely furnished.  
FOR ONLY \$37,500

On terms of \$1,000 a year and 4% interest.

Drive by and see this charming desert home at 333 Tamarisk Road, just across the street from the Darryl Zanuck Estate, then call us for an appointment.

PETER B.  
**SHEPTENKO**  
EXCLUSIVE AGENT

475 N. Palm Canyon Drive  
Phone 2727

**Weber's  
GOOD IDEAS**

**KITCHEN TRICK**

HOW ABOUT hot sesame toast? Toast bread on one side, spread untoasted side with softened butter or margarine generously mixed with sesame seed, and broil until brown.

**HOUSEHOLD HINT**

FOR THAT "stitch in time" keep needles threaded with black, white and brown thread in your pin cushion. Handy for last minute mending of loose buttons or ripped hems.

**RECIPE**

**SOUR CREAM CABBAGE**

head of cabbage 1 Tbsp. vinegar  
2 Tbsp. butter or 1 Tbsp. sugar  
margarine 1 tsp. salt  
1 clove garlic, minced fine 1 egg, beaten light  
1/2 c. sour cream 1/4 c. water

Shred cabbage medium fine. Melt butter or margarine in skillet, add minced garlic and cook slowly. Add cabbage, water. Cover tightly and bring to a quick steam. Reduce heat, continue cooking slowly 10 minutes. Mix balance of ingredients, pour over cabbage, bring to quick boil and serve at once. Serves 6.

**YOUR MONEY'S WORTH**

ECONOMICAL, tempting and nourishing—that's Weber's Bread! Weber's is always fresh, tender and delicious, with all the vitamins natural to the whole grain. Look for Weber's in its blue and white checked gingham wrapper at your market.

147-0

**Weber's  
BREAD**

**SAFeway**

**BIG PORK VALUE EVENT**

**LOIN ROAST**  
Choice cuts from fancy Center Eastern grain fed pork. Cuts 49¢ End Cuts 35¢  
Excellent to roast. lb.

**SMOKED PICNICS**  
Swift's Premium, Eastern Pork. Small sizes, hockless. Cello wrapped. For a delicious meal serve baked. SPECIAL! lb. 32¢

**SPARERIBS** Small, Tender, From Eastern Grain Fed Pork lb. 37¢

**PORK LIVER** Excellent Cooked With Bacon. Note Low Price lb. 25¢

**SAUSAGE** Pure Pork. Packed in 1-lb. Visking Casing lb. 42¢

**PIECE BACON** Finest Quality. Any Size Piece lb. 39¢

**LAMB ROAST** Full 5-Rib Shoulder. Square Cut, no Neck. No Shank lb. 49¢

**RIB ROAST** Standing 7" Cut, from U. S. Graded GOOD Beef lb. 73¢

**Lamb Rib Chops** Short Cut U. S. Graded GOOD lb. 73¢

**Lamb Breast** To Stew, U. S. Graded GOOD lb. 19¢

**FRYING CHICKENS**  
Eviscerated, cut up, all ready for the pan. Gov't inspected.  
U. S. Grade A lb. 65¢

**SAFeway "TASTES FRESHER" PRODUCE**

**FRESH PEAS** Sweet, tender. Full pods 2 lbs. 29¢

**POTATOES** Large U. S. No. 1 White Rose 10 lbs. 39¢

**GRAPEFRUIT** Coachella Valley. Sweet and juicy lb. 5¢

**APPLES** Rome Beauties. Just the right size to bake. Serve with pork 3 lbs. 25¢

**AVOCADOS** Top grade Fuertes Medium Size (30s) 2 for 25¢ (LARGE SIZE FUERTE AVOCADOS each 15¢)

**SUGAR**  
Fine granulated, high quality.  
5-lb. bag 45¢ 10-lb. bag 88¢

**MARGARINE**  
Dalewood WHITE lb. 19¢ (YELLOW, lb., 29¢)

**OAK GLEN EGGS**  
Packed one dozen to carton  
Large Grade A Per dozen 45¢

**TOMATO JUICE**  
Sunny Dawn 46-oz. can 21¢ (18-oz., 2 cans 19¢)

**TIDE SUDS**  
For all washing  
18-oz. 24¢ Giant 49-oz. pkg. 64¢

**COFFEE VALUES**

**AIRWAY**  
1-lb. bag 59¢ (3-lb. bag, 1.71)

**NOB HILL**  
1-lb. bag 63¢ (2-lb. bag, 1.25)

**WIN \$5,000 WARDROBE MONEY**  
There's still time to  
... 71 other great prizes  
Full details at store.

**KITCHEN CRAFT FLOUR**  
5-lb. bag 44¢ 10-lb. bag 83¢  
2-lb. bag 21¢ 25-lb. bag 1.98

**How to have a baby on a "Budget"**  
in the FEBRUARY issue of  
**FAMILY CIRCLE 5¢**

**WHITE MAGIC QUIZ CONTEST**  
**\$32,000,000**  
**WIN**  
3 NEW PACKARD SEDANS  
400 WESTINGHOUSE HOME APPLIANCES  
46-oz. pkg. 43¢  
23-oz. pkg. 23¢

**PRICES EFFECTIVE THROUGH SATURDAY, JANUARY 28, 1950, AT SAFeway STORES IN THIS AREA**  
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

**SAFeway**



## Cathedral City Meets Banning

Sunday's baseball game in the local area will include only the one tussle at Cathedral City ball park as the nine of that city plays host to the Banning town team. Game time is at 2 p.m.

## CV Marksmen Shoot at Hemet In Trophy Event

Members of the Coachella Valley Pistol and Rifle club will go to Hemet next Sunday to fire the 30-caliber range there. The match will be fired over a 200-yard range and the new army

course consisting of 4 shots in the sitting, kneeling and standing positions and 9 shots rapid fire, prone, sitting and kneeling, 39 shots in all for a possible total of 195.

Hemet has a strong 30-caliber team but the CV marksmen believe they can win.

There will be a double incentive for the CV members as this match will decide who will receive the Owen Coffman Post No. 519 trophy for this year. Last year's winner was Bob Camp and he will be there trying to repeat his performance. If he succeeds it will be the first time a winner has won twice in succession on these trophy shoots.

## Sportsmen Told Chances for Five Lakes Excellent

Much activity is being entered into by members of Palm Springs Sportsmen Inc. with the club's president, Carl Keene, having attended a county-wide meeting at Banning Monday night and another state meeting in Los Angeles yesterday.

At the county Wildlife Conservation committee meeting in Banning, Keene reported on work being done here while other items of county-wide interest were discussed. Meeting was under the direction of O. T. Harvey, chairman. It was announced that radio receivers had been recently installed in the game warden cars in the Idyllwild and Blythe areas. Recent approval of the board of supervisors for five new lakes in the Indio-Mecca area for duck hunters as outlined by the state board were considered at yesterday's state meeting and was listed for an initial \$80,000 on the agenda with good prospects of the proposition being passed.

Keene announced that the next county-wide meeting would be next month at Hemet at the home town of the new county president, Sam Johnson, replacing Harvey this month. Following general meeting in March, Keene said, would be held in Palm Springs.

## Interest in Polo Being Revived

With the naming of the entire layout at the baseball stadium and horse arena of the Palm Springs Polo Grounds interest is again being revived in the Village in the term "polo."

At this week's meeting of the Mayor's Coordinating council, the idea was knocked around for reviving the game locally with possibly the introduction of a miniature form of the sport as now in practice in certain parts of the country with a smaller field and only one or two players. It was the consensus that more effort should be made in a follow-up on the subject.

## Stars of the Western Front



Lew Ayres and William Bakwell who won their stars in All Quiet On The Western Front, have been vacationing for several weeks at the Racquet Club. Both are enthusiastic tennis players and golfers.

## Desert Exhibitors Awarded Ribbons

Two exhibitors from the Palm Springs area carried off prizes at the midwinter all-breed show of the Orange Empire dog club held Sunday at San Bernardino.

Local winners were: Shirlene's Kandi of Wyndhaven, Maltese dog, owned by Mrs. Clyde Ritchie, Desert Air Hotel, was awarded the Blue Ribbon in the open class and named the best Maltese in show.

Can. Ch. Pat-Mer's Czar Wyndhaven, Borzoi dog, owned by Mrs. Clyde Ritchie, Desert Air Hotel, was awarded the Blue Ribbon in the open class and named Winners Dog.

Attending the Tenthouse Theater Saturday night were Mr. and Mrs. Frank Bennett, James Wharton, Mary Jane Hicks and Ernie Dunlevie.

## INDIANS DUMP PERRIS IN WILD GAME, 48-33

Palm Springs High's Indians rested firmly in second place in Riverside County Basketball league today the result of a rousing 48 to 33 victory over Perris high, the dark horse of the league, Wednesday night on the losers' floor. Beaumont is the only team ahead of Coach C. E. Ballagh's boys today.

The game was billed as a scoring battle between Eddie Weiss of Palm Springs and Don Weischedel of Perris, third and first in league scoring standings but Charley Black of the Indians stole the show by scoring 23 points as the Perris ace got 10 and Weiss 8. The scoring spree tied Black with Weiss for second place close behind Weischedel.

The game was a rip-roarer and got out of hand several times as rabid Perris fans objected to the referees. They tossed candy and gum wrappers on the floor and almost went there themselves.

The Indian Bs, who so far hadn't won a game, made it unanimous when they lost to Perris 42 to 47.

The varsity line-ups: **Palm Springs 48** (23) C. Black F Westbrook (11) (0) Summers F Jones (4) (8) Weiss C Weischedel (10) (7) J. Black G Wagner (3) (5) Hines G Hernandez (0)

Scoring subs: Palm Springs—Riddle (1), Bond (1), LaSalle (1), Stowers (2), Perris—McMillan (1) Brooks (2), Manuel (1), Olivares (1). Halftime score: Palm Springs 21, Perris 14.

B game line-ups: **(47) Perris** (12) Dull F Lucas (16) (0) Minor F Rayes (10) (15) Kinney C Sanders (4) (6) Hill G Spencer (3) (6) Gaskins G Prieto (7)

Scoring subs: None. Halftime score—Perris 24, Palm Springs 23.

Village to Get New L. A. Publicity

Latest word from the Chamber of Commerce is that billboard advertising of Palm Springs will shortly be effected in Los Angeles on Wilshire boulevard to further Village exploitation among the metropolitan residents.

## DHS Quint Wins Villagers, 49-42 Fast Game From

The heralded basketball game of last Monday at the Palm Springs Athletic club between the undefeated Desert Hot Springs five vs. the undefeated Globe Trotters lived up to all expectations as the top game of league play to date with the DHS gang beating the locals 49-42.

The game was hotly contested with both teams keyed up and "straining" to the extent that five boys were put out on personal fouls. Rutledge, forward, with 17, and Mail, center, with 16, both of DHS, were high scorers while the scoring of the local lads was evenly distributed among the team members.

This places the DHS team out in front with five wins and no losses for 1000 pct. and the Globe Trotters now go to second place with three wins and one loss for 750 pct.

Game was refereed by Don Allen.

## Young Aquatic Stars to Show Stuff on Desert

The nation's youngest troupe of swimmers and divers will present an exhibition at Shadow Mountain Club, Palm Desert, tomorrow and Sunday. The "champions of tomorrow" are from 3 to 5 years of age.

Pupils of Lissa Bengtson's Lyceum of Child Guidance in the San Fernando Valley, a dozen of the tots will dive from the high and low boards, show various types of swimming strokes, do deep diving for weights and swim under water.

Although the children have made public appearances at the Hollywood Athletic Club and at swim shows at local hotels, this will be their first out-of-town exhibition.

Miss Bengtson, who operates the unique school in Sherman Oaks, is a former Swedish speed skating, swimming and skiing champion.

## Wide Margins In Hoop Games

Wednesday night's games of the City basketball league at the high school gym presented a program of two lopsided affairs as the Rockets whitewashed Rudy's Gardeners 44-15 and the Youth Center poured it on the Jaycees, 27-14.

Rudy's boys appeared alcaidaical and lifeless as they bowed to the hot Rockets with Center Pete Hodge of the latter team high man with 13 points.

In the other game the Junior Chamber could not hit the basket and strangely enough failed to score in either the first or fourth quarters.

## Village Marksmen Shoot at Riverside

Traveling to Riverside yesterday to participate in the afternoon countywide shoot of the Riverside County Peace Officers association were five members of the local police force at the invitation of Rangemaster Phil Woodward of the association.

Those representing the Village department were Captain Orest Johnson, Rangemaster Dale Thompson and Officers W. L. Jessup, William Hecht and Bob White.

## From Page One—MORE ABOUT RODEO

the direction of Gustave Patzner. Following, in buckboards will be such picture luminaries as Bob Hope, Frank Sinatra, Rocky Lane, Monty Hale and other picture and radio luminaries present at that time; and bringing up the bulk of the procession will be the participants of the two-day show — heralded by Chairman Frank Bogert as the greatest rodeo talent ever assembled at one time for such an event.

**THE PARADE** will file out to the arena where, after a circle of the track, will present themselves in line before the spectators for brief inauguration ceremonies which will include blessings and benedictions by a Catholic priest and Protestant minister with brief official words from Mayor Charles Farrell.

The show itself will be under the direction of the Palm Springs Rodeo association, Barney Hinkle, temporary resident, and will feature the championship stock of Andy Jauregui and such champs as Gene Rambo, world champion all around cowboy; Sonny Turman, world champion bareback rider; Jerry Ambler, world saddle bronc rider; and Barney Willis, world champion bulldogger.

**MONTY MONTANA**, El Coyote and other world champion showmen will perform for the wonderment and amazement of the crowds expected on both days of the first event in the new arena.

Tickets were scheduled to go on sale yesterday at the booth in the Plaza under the direction of Doug Doyle. This is announced by Hinkle and Bogert as being the only ticket office for the rodeo, aside from the box office at the arena on the days of the show.

# PALM SPRINGS'

## 10th Annual World Championship RODEO

**FEB. 4th and 5th**  
AT THE PALM SPRINGS POLO GROUNDS

MAKE A DATE FOR YOURSELF AND FRIENDS TO BE IN PALM SPRINGS FOR 2 GALA DAYS FULL OF WESTERN LORE.

### Motion Picture Stars Galore

To Aid Inauguration of \$150,000 Rodeo Arena and Stadium

**BUCKBOARD PARADE SATURDAY, FEB. 4**

FEATURING

## MONTY MONTANA

FAMED TRICK RIDER AND ROPER

## EL COYOTE of Guadalajara, Mex.

CHAMPION COWBOY OF SPANISH SPEAKING WORLD

WORLD RENOWN BRONC RIDERS—BRAHMA BULLS  
BULL DOGGING—CALF ROPING—TRICK RIDING

**12--EVENTS--12**

### Chock Full of A Thrill A Second

Sponsored by the Palm Springs Rodeo Assn.  
A non-profit organization.

---Reserved Tickets on Sale Now---

YEAR ROUND—

## TROUT FISHING

AT

### RAINBOW RANCHO

IN WHITEWATER CANYON

No license required, bait and tackle. Turn north off Highway 99 1/4 mile west of Whitewater. Just 16 miles from Palm Springs.

# Announcing—1950's First and Foremost Fine Cars

# The NEW Lincolns

*Nothing could be finer*

**NOTHING** could be finer—inside or out—than the beautiful new 1950 Lincoln and the magnificent new 1950 Lincoln Cosmopolitan now on display in our showrooms.

Outwardly, their superb new body styling stamps them as being the most distinctive fine cars in America.

Inwardly, their rich new upholstery and appointments make them the most luxurious, too. For their brilliantly fashioned new "Salon Styled" interiors are definitely the most beautiful in the world.

And on the road, their new range of performance is unquestionably in a class by itself. In the thick of traffic, or on the wide open highway, they are a sheer joy to drive...instantly alert...powerfully responsive. Just a few minutes behind the wheel will convince you that nothing could be finer in action than the great high compression Lincoln "INVINCIBLE 8" engine combined with HYDRA-MATIC...with freedom forever from gear shift and clutch pedal!

And nothing, you will also discover, could be easier than Lincoln's new velvet-touch steering...or more comfortable than its new weather control system...or more restful than its new Fiberglas soundproofing...or more relaxing than the wonderfully soft Lincoln springing.

If you haven't yet made an appointment with us, by all means do so now. Once you drive the new 1950 Lincoln or new 1950 Lincoln Cosmopolitan, you, too, will be certain that *nothing could be finer*. And we promise you'll be pleasantly surprised about the prices.

\*Optional at extra cost

**COME IN AND SEE THEM TODAY...**

**PALM SPRINGS LINCOLN-MERCURY COMPANY**  
335 Sunny Dunes Road Palm Springs, Calif. Phone 2301



## Palm Desert Sunbeams

By EDITH EDDY WARD

We thought the Style show put on at Shadow Mountain Club last Easter by Helene Miller and Marj Shippey was a honey, but they topped it last weekend with something really "new under the sun"—a Sun and S' show in the middle of the desert! These two smart girls staged three of the most spectacular fashion shows ever witnessed on the desert, starting Saturday afternoon with 14 luscious Cover Girls, featuring original creations by 19 designers.

The first showing Saturday afternoon was the last word in bathing suits and play clothes designed by Rose Marie Reid, Jantzen and Cole of California. Then came the Ski wear by Vandergift and Jantzen. Western clothes by Taylor-Berke, Resort and Desert wear by Juli Lynne Charlott, Viola Dimmitt, Marjorie Michael, Nathalie Nicolli, Pat Premo and Margot Billington.

Commentator for this show was Miss Lee Hogan from radio station KNBH. The highlight of the weekend came Saturday night during the dinner hour when Helene and Marj staged their "Styles Under the Stars" show, featuring cocktail and dinner dresses by Ernest Newman, Werle and Carmel Harris, and, as Master of Ceremonies, no less than BRANDY BRENT, noted Los Angeles Times Society Columnist of "Carousell" fame! Brandy almost stole the show with his comments.

More unusual Sun and Ski clothes were shown Sunday afternoon, with something new in handknits by Diane and hats by John Carter. Harry Crocker, columnist, was commentator for this one. Approximately 1000 members and guests of Shadow Mountain Club attended the two shows Saturday and 600 Sunday afternoon. We don't know

whether it was the models, what they were wearing (or the lack of it in the bathing suit show) that drew such tremendous applause from the men in the crowd.

There is hardly room to print the names of all 1600 people who either lunched or dined at the club and enjoyed these outstanding fashion shows, so here are just a tiny few: Mr. and Mrs. Carleton E. Coveny with the Ken Colburns; Mr. and Mrs. Warren Pinney and family; Mrs. Earl C. Anthony and Mrs. John Wilson (wife of the famous bone surgeon), (looking very chic with their new Caprice hairdos created by our own Toni King); Mrs. Ralph P. Cousins with her guests, Mrs. Russell Havenstrite and Mrs. Stafford Wrightsman; Mr. and Mrs. Earl Gilmore who, incidentally, have just purchased one of the new "Sun Lodges" at Palm Desert; Dr. and Mrs. G. G. Kelly from Portland, Ore.; Ed B. Welcome; Don Cameron with the attractive brunette, Helen Barnes from Vancouver, B.C.; and fifteen hundred and eighty more.

Another Palm Desert baby was born at 7 a.m. last Monday morning at the stables. The mother, a golden sorrel horse by the name of Prissy, is doing very well. At first, there was some question as to who the father was, but it turned out to be Tarzan, Cliff Henderson's famous Palomino—the baby is the very image of his father. No name has been given yet, but that detail will be handled with great deliberation by the Palm Desert Raiders after their breakfast ride tomorrow. A number of new members were initiated into the Raiders club last week, including Mrs. Henrietta Wender (of Gourmet restaurant fame) and her two little granddaughters, Sandra and Wendy. On Wednesday the Palm Desert Rats joined the Raiders on a trail blazing ride up Deep Canyon and worked their way up toward the Oasis, a beautiful camp site walled in on all sides by boulders and palm trees, where they hoped to find the 19 Indian Karens which are supposed to mark the long lost trail to La Quinta. Don't think they found them, but they had a lot of fun.

### Hotel Man Here

William McCarthy, brother of Glenn McCarthy, builder of the Shamrock hotel in Houston, and noted oilman has been staying at the Racquet Club this week with Dick Steinberg who handles all of the bookings for the Shamrock hotel.

## Society

### Portrait of the Week

BY BERNARD OF HOLLYWOOD



Mrs. Monte Warshawer... formerly Milwaukee, Wis., residents, this is their second season in the Village. They like it because of the friendly and fun-loving people this town attracts. They have made many fine friends that they are fondly attached to. Monte and Louise are golf enthusiasts with canasta for both in and

outdoor sport running a close second. Monte does not share his wife's extreme enthusiasm for canasta but has desperately been seeking a good bridge game in vain! Guess everybody has gone canasta. Louise with all of her sophisticated appearance has the appeal of a teen-ager and also the bright-eyed interest that usually accompanies such vitality.

## Many Parties, Large, Small Mark Week at Racquet Club

Many parties both large and small took place at the Racquet Club over the past weekend. Saturday night San Francisco (Atherton) socialites Mr. and Mrs. Roy Robinette entertained for Mr. and Mrs. Carl Robinette of Santa Barbara who joined them this week for a Racquet Club vacation. Other guests of the Robinettes included Mr. and Mrs. Clifford Halstead and Mr. and Mrs. Robert Renker. Mr. and Mrs. Charles Farrell were hosts to Mrs. Russell Haven-

strite. Mrs. Stafford Wrightsman, and Richard Fewel, All are Los Angeles Bluebookers. Mr. and Mrs. Tom May entertained for a number of their friends among whom were Mrs. William Fowell, Mrs. Lew Waserman and Buddy Adler, to mention but a few of the guests. Mr. and Mrs. Sol Lesser had as their guests Mr. Lesser's brother and sister-in-law Mr. and Mrs. Irving Lesser of New York, and Mrs. J. H. Norton. Mr. and Mrs. John Prunty were present as the guests of Mr. and Mrs. Howard Murphy, as were Mr. and Mrs. Ralph Carr, Mr. and Mrs. Russell Given and Jim Murphy. The group are among California's largest owners of farming lands in the Fresno area. Present with Mr. and Mrs. Townsend Nether were Mrs. Mary Grabner and her houseguests Mr. and Mrs. Tony Owen (Donna Reed).

Howard Lang's guests included Mr. and Mrs. Welch of San Marino and Miss Virginia Stewart. Among the many others present as hosts of parties or in parties were actor Kirk Douglas who stepped to screen stardom in "Champion"; Mr. and Mrs. Martin Zalud; Mr. and Mrs. Bill Huber, the William Perlbergs, Mr. and Mrs. Glenn Austin, Mr. and Mrs. Burr E. Blair, the Bryan Foys, Mr. and Mrs. William Shearer, Mr. and Mrs. Robert Ransom, Mack Gordon, the songwriter, Mr. and Mrs. Irving Snyder, Mr. and Mrs. Harry Mier, Mrs. Dick Richards, Mr. and Mrs. Eddie Buzzell and many others.

### Snow White Casting Now Under Way

Casting started this week for a children's play, Snow White and the Seven Dwarfs, which will be produced in the spring under the direction of Don Blanchard, associated with the Roy Randolph Studios. The play will have a cast of 60 youngsters. Those desiring to participate may contact the Randolph Studios between 2 and 5 p.m. daily.



Dine & Dance  
to the Music  
of the  
Guadalajara  
Trio  
Nightly  
at the

## DOLL HOUSE

Good Food!  
Good Fun!  
Good Drinks!

George  
and  
Ethel



PALM SPRINGS, CALIFORNIA  
Friday, January 27, 1950

The Desert Sun—5

## Two Jima Heroes Dine At Doll House

Palm Springs' six heroes of two Jima were guests of George and Ethel Strebe at the Doll House Wednesday night following personal appearances at the opening of the movie, Sands of Iwo Jima. It is probable that no other community in the United States of this size can turn up six veterans of the South Pacific's most desperate campaign. U. S. Marines who participated in the engagement are Chet Goff, fireman, Bob White, police dept., Bob Johnson, Marcus Tete, a member of the Auga Caliente tribe, and Clarence Macy, who was serving in the Navy. Also in the party were Harry Van Gorp, Mr. and Mrs. Charles St. George, Miss Dorothy Howard and Legion Commander Hilton McCabe.

## Mrs. Willard Re-Opens Home

Mrs. T. A. Willard of Linden drive, Beverly Hills, has returned to Palm Springs to open her house at Santa Catalina road after spending the summer in Europe and the holidays in Honolulu. Helping open the house were Mr. and Mrs. Ivan Goff, Mr. and Mrs. Melville Jensen of Bel Air and Louis Jean Heydt of New York. This weekend guests are Major and Mrs. Ned Simpson returned

## Popular Song Party Held At Boyers

One of the cute parties of the past several weeks was hosted Tuesday night by Mr. and Mrs. Jack Boyer at their hacienda on Camino del Sur. It was a "Come as a popular song" affair, with guests arriving garbed to represent their choice in songs. Cocktails were followed by a buffet supper. Guests included Mr. and Mrs. Bill Grant with Bill and Rudolph, the Red Nosed Reindeer and Mrs. Grant as Just One of Those Things, which won first prize. First prize for men was won by Jim Malone with his song, Casey Jones with Mrs. Malone dressed as Pistol Packin' Mama. Frank Bogert went in his usual attire as Without a Song, with Janice Bogert representing All I Want for Christmas is My Two Front Teeth. There was a repeat on that one with Mrs. Nora Morgan doing the same song. Albert Burki and Johnnie Boyle went as the Tahitian War Dance, with Toni Boyle the Apache Dance and Mrs. Burki a Hawaiian Love Song. Jack Kiohr was Shiek of Araby; Mrs. Dorothy Bailey, mother of the hostess, was Mamie, Ruth Bibb, Crazy About Horses, Louis Hahn was Yes, We Have No Bananas. Hannibal Choate was Home on the Range with Mrs. Choate Mexican! Rose, Mrs. Boyer went as Baby. It's Cold Outside and Mr. Boyer as I'm Looking Over a Four-Leaf Clover.

recently from Japan and Ted Draper of the Herald Express.

## A REAL ADVENTURE!

Cantonese and Polynesian Foods  
and  
Exotic and Tropical Drinks

## ROYAL PALMS HOTEL



THREE TERRIFIC  
SHOWS NIGHTLY  
FEATURING  
ARTHUR BLAKE  
WITH  
THE FORD PANTOMIMISTS  
AND  
THE BEST DINNER IN TOWN  
DANCING IN LOUNGE

## A GREAT SHOW LAST WEEK NOONAN & MARSHALL

Direct from Billy Greys' Band Box AND

## 3 BIG ACTS!

The Finest Food in Town

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Breakfast -- Lunch -- Dinner

COMPLETE FOUNTAIN SERVICE

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## GORDON'S

NEXT TO PLAZA THEATRE  
IN THE PLAZA

Recommended by  
"DUNCAN HINES"

COURTEOUS, QUICK SERVICE  
AT REASONABLE PRICES

## IT'S THRILLING!

"RHYTHM  
ON ICE  
OF 1950"

• 2 SHOWS NITELY  
EACH SHOW DIFFERENT

• 20 BIG ACTS  
NEW COSTUMES—NEW ROUTINES

- No Cover
- No Minimum

DANCING TO  
ROMEO and  
His Orchestra

EVERY SUNDAY NIGHT

Featuring

FAMILY DINNERS

AT REASONABLE PRICES

First Ice Show at 7 P. M.

## DEL TAHQUITZ HOTEL

FOR RESERVATIONS

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Cast of  
Great Stars

Featuring  
Geo. Arnold

Stephanie

Phil Richards

Bruce MacCallister

Janice Moore

Margie Drake

Ann Purdy

Kay Stark

and the  
Ice Cubettes







## Village Group To Tenthouse

Dining at the Doll House before the 8:30 current at the Tenthouse Theater were Mr. and Mrs. Florian Boyd and Mr. and Mrs. John Woods. They were later joined for the opening of Claudia by Mr. and Mrs. Newt Hotchkiss and Dr. and Mrs. Frank Purcell.

## Meet at Breakfast

The Desert Circus executive committee, which used to meet at noon, this year meets for breakfast at 8:00 a.m. The same place, Desert Inn. What was discussed at the January 30 meeting will be revealed at a later date by the chairman of the press relations committee.

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• Excellent Food.  
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## Catering Service

Fried Chicken and Cosserole dishes delivered to your home. Also assorted Hors d'oeuvres. . . .

HOURS—8 A. M.—8:30 P. M.

Phone for Reservations  
25221

We bake all our Rolls  
and Pastries

## Festive Time at Fiesta



No one enjoyed the recent Mexican Fiesta more than Mr. and Mrs. William Miller of Pittsburgh, Desert Inn guests who entered into the fun staged at the Inn Saturday night. "Next time we'll be in costume too," they promised, as they watched the gaily attired seniors and seniors from the winter colony.

## Merrill's Orchestra and Caller

now available for  
private parties

Reasonable Rates

P. O. Box 1138 Palm Springs  
Phone 9087

## Social Notes

## Refugees From Fog at The Biltmore

Those staying in Palm Springs can hardly believe there are cities along the coast which have not seen the sunshine in several days with the thick layer of fog hanging low. Guests at Palm Springs Biltmore will have a steak ride tonight, and are assembling daily on the tennis courts and for active swimming in the pool followed by lunching al fresco.

Many winter guests, who have always vacationed each winter with Bill Walshe's establishment, are now at the Biltmore. Among those arriving this week are one foursome including Mr. and Mrs. I. L. Hay of Los Angeles, with Mr. and Mrs. Roy Nelson, Portland, Ore., who are here a week and will return the end of the month for another two weeks holiday. Others renewing friendship with Mr. Walshe are Mr. and Mrs. L. R. Lumley, San Marino; Dr. and Mrs. A. W. Hoaglund, Los Angeles; Mr. and Mrs. E. O. Machlin, Park Lane Hotel, New York; with Mr. and Mrs. Fred Machlin, Beaver Dam Lake, Stratford, Conn.; and the Alfred Sterns, of Glenview, Ill., who this year are joined by their daughter, Mrs. Henry Foreman and little daughter, Patricia, Highland Park, Ill.

## Anniversary For Kemper

Mr. and Mrs. James Kemper celebrated their wedding anniversary at a dinner dance at the Palm Springs Tennis Club. Laughter was the keynote and was highlighted by Mr. Kemper and three of his friends singing what they called the "Kemper Theme Song" a la barber shop quartette. Ray Whitaker and his boys came over to the table and serenaded the group troubadour style.

Among the guests were Mr. and Mrs. Nate Milnor, Mr. and Mrs. H. F. Johnson, Mr. and Mrs. F. C. Dougherty, and Dr. and Mrs. H. L. Dollard.

Elmer Brownlee  
Lee Woods' Guest

An important visitor in the Village this weekend will be Elmer Brownlee, attorney for the Pacific Gas and Electric (largest corporation west of Chicago) and a member of the board of regents of USC as well as president of the Trojan Alumni association. He and Mrs. Brownlee will be houseguests of Leeland Woods on Mel Ave.

Also staying with Mr. Woods is his mother, Mrs. Lee A. Woods, who recently celebrated her 76th birthday. "She's had to give up polo," said her son proudly, "but you should see her crochet! She's a ball of fire with a crochet needle."

## Younger Set To Idyllwild

A gay younger set group took off for a weekend at Idyllwild Friday for a houseparty at the Williams' cottage under the chaperonage of Miss Louise Peel. In the party were Sandra Cordrey, Jimmy Hicks, Esther Allen, Charles Bond, Joni Marsh, Dick Clarke and Mr. and Mrs. George Clarke who transported part of the group from Palm Springs.

## Betrothed



Mary Minna Blatz whose engagement to Robert J. Doucette of Chicago was announced in Milwaukee last week.

## Mary Blatz Engagement Announced

Mr. and Mrs. Val Blatz of Palm Springs and Milwaukee announced the engagement of their daughter Mary Minna to Robert J. Doucette of Chicago, at a cocktail and dinner given at the Milwaukee Athletic Club. Mr. and Mrs. Blatz left their home here on Via Miraleste to be present at the announcement party and return this week with their daughter.

Miss Blatz is a graduate of Mount St. Mary's in Los Angeles where she received her Bachelor of Arts degree. She spent last season here with her parents and has many friends in the winter colony.

Mr. Doucette is a practicing attorney of Chicago and a recent graduate of Loyola Law School. He is the son of Mr. and Mrs. Claude L. Doucette.

No date for the wedding has been set.

## WASHABLE RUGS

Chenille Spreads  
a Specialty

## THE NEW SELF SERVICE AUTOMATIC LAUNDRY

Rear of  
440 SOUTH INDIAN AVE.  
"Just behind P.S. Cleaners"  
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## Cocktail Guests at Botthof Home



Mrs. Earl Gilmore, Mr. Gilmore and their hostess Edith Ward who entertained Sunday afternoon with a cocktail party at the fabulous Botthof home near Shadow Mountain Club.

## Rhonda Fleming Auctioneer At Doll House Benefit for March of Dimes Monday

Movie stars and movie dolls hold the spotlight at the Doll House Monday at 2 p.m. when a doll auction is scheduled for the benefit of the March of Dimes. Auctioneer will be glamorous Rhonda Fleming who recently completed "The Great Lover" with Bob Hope.

George and Ethel Strebe, Doll House owners, are putting the affair on to add impetus to the March of Dimes drive.

Movie stars who have contributed rare and valuable dolls for the auction are a roster of many of whom will be on hand Hollywood's brightest lights, for Tuesday's auction.

Among those contributing dolls and who hope to be present for the festivities are Margaret O'Brien, Joan Crawford, Gail Russell, Teddy Lynch, giving a special Teddy bear, Walt Disney who is giving ceramic dolls of Mickey Mouse, Donald Duck and Minnie, Marie Wilson, Arlene Dahl, June Haver, she is giving the ONLY doll which had a part in "Oh, You Beautiful Doll," Gracie Allen, Judy Canova, Alice Faye, Ginger Rogers, Elyse Knox, Janice Paige, Linda Darnell.



DOLLS—Rhonda Fleming, who will auction off dolls of movie queens next Monday afternoon at the Doll House as a benefit for the March of Dimes.

## Music Makers

What amounted to a jam session in Gypsy music happened at the Bombay the other night when Lew Ayres took over the piano and Gypsy music experts Jules and Webb played to his

accompaniment. Listening in were Gene Tierney, her husband Count Oleg Cassini and William Bakwell.

## The Desert Sun—7 PALM SPRINGS, CALIFORNIA Friday, January 27, 1950

## Bob Kenaston Leases Home

Mr. and Mrs. Bob Kenaston (Billie Dove) have leased the Frank Davies home on Tamarisk for the season. Already in residence in Palm Springs are Mr. and Mrs. Jim Kenaston, who bought the Milton Hicks house and Mr. and Mrs. Jack Kenaston who are living in a Village hotel. There are five Kenaston brothers, the winter colony now has three down and two to go.

## Hosts at Luncheon

Mr. and Mrs. Monte Warshawer entertained with a luncheon by the pool Sunday at the Racquet Club for Mr. and Mrs. Raymond Loewy and Mr. and Mrs. Desi Arnez.

**Zippee!**  
our little  
"buckaroo"  
shirt  
for the  
Junior Bunkhouse Set..

Designed exclusively for the two to six's. Crisp broadcloth with colorful hand blocked "Boots and Saddle" motif. It's a natural for levis, inner-outer styled. Prairie yellow or sky blue with contrasting buttons and trim. Sizes 2-3 \$2.95; sizes 4, 5 and 6 \$3.50.

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SIZE COLOR  
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Plus 4 per cent tax for  
Cash Palm Springs, 3 per cent  
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For dining that's Deliciously Different

## it's the ROSSMORE HOTEL

1450 N. Indian Avenue

Cocktails

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Reservations Suggested. . . Phone 2744

Canasta & Gin cards furnished in cocktail lounge

## Tenthouse Theatre

Ramon Road at Palm Canyon Dr.

"In the Round"  
COMFORTABLY HEATED



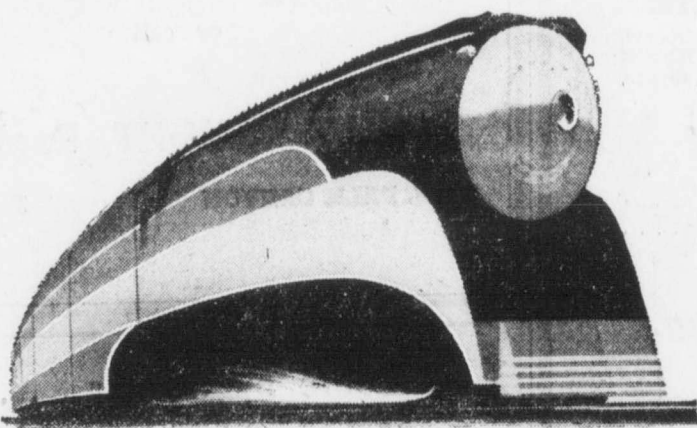
Sunday Matinee  
2:30

For Reservations Phone 5242 or Leading Hotels.

Gen'l. Adm. \$2.50 inc. tax  
SUNDAY MATINEE SPECIAL PRICE \$1.25 PLUS TAX  
NEXT WEEK—"NIGHT MUST FALL"

## Jan. 24-29 "CLAUDIA" By Rose Franken

with  
Helen Stenborg  
Barnard Hughes  
Marrian Walters  
Gertrude Kimmell



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For reservations, tickets or travel information, call on us at the Southern Pacific Travel Office in Palm Springs. The location is convenient and we're happy to serve you.

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## Iridescent Batiste

by Clare Potter

Opalescent lengths of imported tissue batiste...  
weightless as moonlight  
and just as beguiling...  
handled with a light touch  
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165 NORTH PALM CANYON DRIVE • STORE HOURS MONDAY THROUGH SATURDAY 10:00 TO 5:30



## Real Estate

### A Fulton Exclusive!

An exclusive Las Palmas Estates, unusually well furnished home, complete in every detail and ready for immediate occupancy. Living room is studio type with adjoining den with fireplace in both rooms, dining room opens into south patio, all rooms have south patio exposure, 3 bedrooms, 3 baths, furnace heat, double garage, fine sun-deck, unusually fine view of mountains and desert from patio. Lot is 229'x190'x174' and walled with many fine citrus trees and other planting. Taxes reasonable.

**Price only \$39,500 furnished**

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REALTOR

AND ASSOCIATES

Frances Wilson, Ernie Dunlevie, Burnham Bigelow

482 N. PALM CANYON DRIVE

PHONES: 2226 - 2225

### Thousand Palms Phone Exchange Given State O. K.

In a communication to Charles Doyle of Hidden Springs ranch the state public utilities commission advised him of approval on January 20 for the long sought private exchange in the rapidly growing residential district 10 miles east of the Village on Ramon road.

Construction of the exchange building to be located in Shangri La subdivision on Ramon road will be commenced this coming week. Installation of the exchange within 30 days, according to George Earle, manager of Shangri La. The exchange will be owned by the Coachella Valley Home Telephone company who have been awarded this area for service. The company will purchase the private tele-

phone line constructed and owned by the Hidden Springs ranch two years ago to serve that 1400 acre residential development at the end of Ramon road in Thousand Palms. Service rates to the Thousand Palms area are scheduled by the Public Service Commission at approximately the same rates as Palm Springs with a 10 cent toll charge only to Palm Springs.

Thousand Palms residents hail this low cost toll of 10 cents in contrast to 65 to 80 cents from many other residential districts around Palm Springs, as a distinct boom to the fast-growing community.

### Sun Gold Park's First Unit Sold

At Sun Gold Park, new southern California residential development in a historic date palm grove in Indio, the first unit of 25 two and three-bedroom homes, first offered recently, has been sold and sales in the second unit of 71 homes now are in progress. FHA and VA financing have been announced for the project.

Sun Gold Park is on the west side of Miles avenue, five blocks from the business center of Indio.

The formal opening of the new community, which when completed will contain 170 homes, proved one of the most notable developments events during recent years in famed Coachella Valley.

The site of the Sun Gold Park indoor-outdoor living homes was set aside on April 18, 1920, by the Gillette-Rosenberg Date Gardens for use, in co-operation with the U.S. Department of Agriculture, in introduction, study, testing, propagation and distribution of date palms of the Sady variety.

Sun Gold Park is located 20 miles from Palm Springs.

The homes were designed by William A. Bray, Los Angeles architect.

### Suess Wins Bout On Aid to Indio

Tyler Suess, county planner, was upheld by supervisors Monday when his activity in aiding Indio draw up a zoning ordinance came under fire of an Elsinore citizen, N. W. Smith. Supervisors denied Smith's demand that County Counsel W. O. Mackey be asked to study the work of Suess did in aiding Indio.

Suess said that his work was on his own time, did not cost the county a penny and that when he used a county car it was for county business only.

Collis Mayflower, in whose district Indio lies, said Suess was to be commended, not blamed, for his activity and hoped he would continue it.

### Radio Executive To Make Village His Headquarters

John B. Huarisa, vice-president of Admiral Radio corporation of Chicago, this week leased the Senator Weber home on Via Olivera for the balance of the season.

The Huarisas are making Palm Springs their headquarters while he looks after his radio and television activities on the Pacific Coast.

Their television sales in southern California have increased so tremendously that Huarisa is looking forward to making Palm Springs his permanent winter home.

Peter B. Sheptenko, Village realtor, who negotiated the lease for Senator Weber and Huarisa, is making an endeavor to have Huarisa bring his latest idea in television equipment to Palm Springs so that all may enjoy television shows.

### Earl Gilmore Buys Sun Lodge At Palm Desert

Earl Gilmore of Los Angeles, founder of the Gilmore Oil company and owner of Gilmore Stadium, has purchased one of the new Sun Lodges at Palm Desert. It was announced today by Cliff Henderson, president of Palm Desert corporation.

Fifty of the Sun Lodges are being constructed on an 11-acre tract adjacent to Shadow Mountain Club. The lodges will be built around a central recreation unit with swimming pool and other play facilities.

Each of the units will be a complete bungalow-apartment capable of accommodating up to four persons. Arrangements of closets and lockers affords the owner not only a deluxe bungalow for his own personal use during his stay in the desert, but also makes it possible to rent the unit to someone when it is not occupied by the owner.

### Home and Hope Permit on List

One dwelling and one alteration marked the week's building permits.

The dwelling permit was issued to C. W. Bohne, 1670 Sun Lucas road, Kilborn Deab, contractor, to cost \$3600.

Bob Hope was issued a permit for alterations at his home, 1188 El Alameda, Ralph Nesmith doing the job, at a cost of \$1000.

### "Small House With Imagination" On Display in Sun View Estates

One of the most outstanding small modern homes that has been built here since the war has just been completed and is open for inspection from 9 a.m. until 5 p.m. daily in the Sun View Estates on South Calle Rolph.

Designed by local architect Albert Frey, it consists of a large living room-dining area combination with a portion of the room being closed off, when desired, to accommodate an occasional guest. There is a master bedroom with coral and grey bath.

In addition to Frey, two other artists of national reputation also collaborated. Earl Cordrey, prominent illustrator, did the exterior colors; Richard Whorf, motion picture director-actor painted inside murals in the bedroom and bath.

Concretians from the Salton Sea area as well as exotic

planting and lighting has been used for decorative effect and for the first time mountain colors have been transplanted successfully to the exterior of a building. Said one recent visitor: "This is an exciting house; it actually fades into the landscape."

Builders of the house are two

**NEW DESERT HOME**  
only 10 minutes from center of  
**PALM SPRINGS**



**\$3700 FULL PRICE INCLUDING LOT**

studio living room, kitchen, bath and patio. Beautifully painted inside and out. Sturdily constructed of insulating pumice block and steel.

Go out Palm Canyon Dr. to Ramon Road, turn east and straight out Ramon Road, cross Highway 90 and continue on Ramon Road for 1/2 mile to **SHANGRI-LA PALMS**  
6912 Hollywood Blvd. HU-2-7476

### Spectacular Hotel Site

32 Acres R-4 and E-2 zoning. Facing South Palm Canyon Drive.

- ✓ 950 feet frontage.
- ✓ 1530 feet depth.
- ✓ Seven level Building Sites.
- ✓ Roads and water in.

- ✓ Asking \$55,000.
- ✓ Owner wants offers.
- ✓ Will sell part.

The only large acreage facing Palm Canyon Dr.

**Terry Ray · Guy Anderson**

Phones:

2064 - 6735 - 25223 - 6374

well known people who said: "There are too few small houses built with any imagination; we think this one has it."

### UNBELIEVABLE! HOME

PLUS full membership in

### POOL &

### TENNIS CT.

ALL

**\$10,950**  
FULL PRICE  
ATTRACTIVE TERMS

### TELEVISION

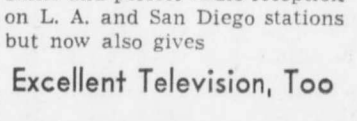
TOO!

Strategic location 4 miles East of San Jacinto mountains not only gives EXTRA hour of sunshine and perfect radio reception on L. A. and San Diego stations but now also gives

Excellent Television, Too

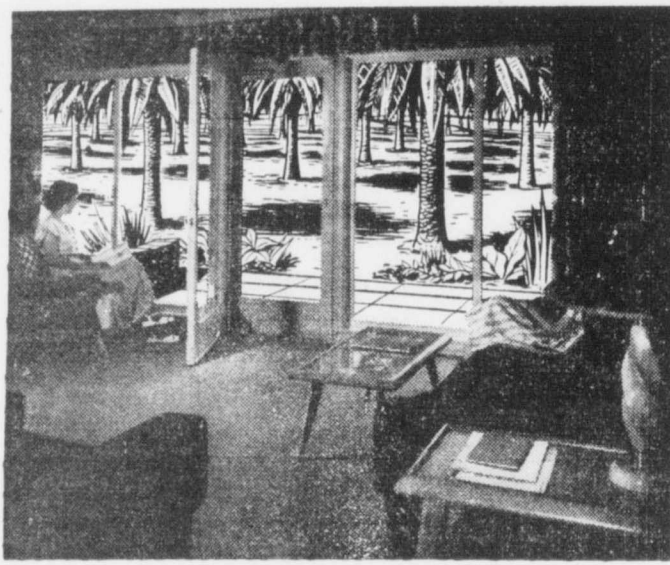
**PALM SPRINGS**

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### MORE FOR YOUR MONEY

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to

**\$9500.00**

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PAYMENT**

**MO. PAYMENT  
\$52.00 UP**



*a Word to the Wise—*

#### DOWN-TOWN PALM SPRINGS INCOME

4 housekeeping units—owner's home with 3 bedrooms, 3 baths. Completely furnished. Shows good return on investment. Terms.

**\$84,000**

#### 3-ACRE HILLSIDE RESIDENCE SITE

In the South End, this property ready for building boasts a view of the entire valley. An exceptional value; owner will sacrifice at

**\$4,750**

#### QUALITY SMALL MODERN HOME

On South Calle Rolph in the Sunview Estates is the most outstanding contemporary house built in Palm Springs since the war. 2 bedrooms—glass living room; exotic desert colors and planting.

**\$18,500**

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WILLIAM BOGGESS

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- Located in the Warm Sands Park rental unit area.
- Large oversized corner lot with unobstructed view of the mountains.
- Many features you will like. Quality of the building, color harmony, large view windows, spacious closets, sound proofed walls, steel sash, panaray heat, tub and shower in each bathroom, cooling system throughout.

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Completely and attractively furnished. 2 bedrooms, 2 baths, all General Electric kitchen. Lot 150x135 in Shadow Mountain Estates section. Linens, dishes, bedding, etc.—Everything included!

**READY TO MOVE INTO—NOW!**

**ONLY \$39,000—TERMS**

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Other PALM DESERT homes from \$10,000 up—and two good buys in improved income property. . . . Lots from \$895 up. . . . Also 20 acres with highway frontage, near Palm Desert, \$20,000.

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**Only \$25,000**

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For Sale by Owner . . .

### Opportunity Knocks! Brand New Home

At Less Than Cost

TAHQUITZ RIVER ESTATES  
3 BEDROOMS—2 BATHS

Open for Inspection

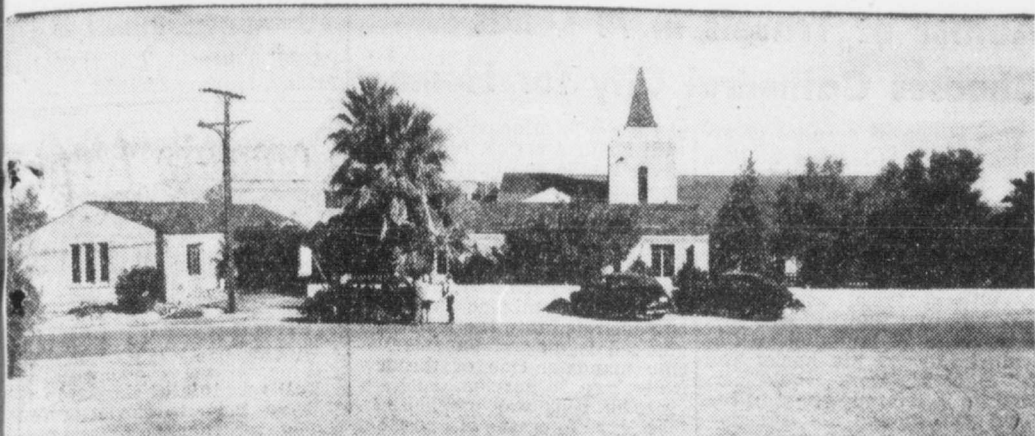
Saturday and Sunday

1 TO 4 P. M.

1622 Mesquite Drive

Third House from Sunrise Way  
— Courtesy to Brokers —





COMPLETED—Community church group as it appears today with its building program completed ahead of time. Dedication ceremonies are set for Sunday.



**"SHOW" WINDOWS—SHOULD**  
The function of show-window Glass, to our minds, is to serve—unnoticed, Glass, to protect displayed goods, while not cluttering for attention, demands top Glass qualities! Superfine Show Window Glass we can furnish, will aid the display of merchandise—through not competing, by a mar or flaw, to detract attention!

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## NEW & USED CARS

### THIS WEEK'S SPECIAL

'46 Hudson 4 Door Sedan. Drivemaster. Like new. See to appreciate.

'41 Chrysler 8 Highlander \$595

'41 Chrysler New Yorker. An exceptional buy at - \$545

THIS IS A SPECIAL!

'36 Ford 2 Door Sedan. Mechanically A1. Has radio and heater - \$210

'35 Ford Coupe. New point job. Tires and motor A-1 shape. - \$295

'31 Model A Ford. New motor, transmission. Perfect tires. Has small truck designed for camping. A real buy at - \$225

PHONE 4110

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## Dr. Robert Bell To Lecture Here

Dr. Robert B. H. Bell, distinguished exponent of a healthy Christian life will deliver a series of lectures at St. Paul's in the Desert, Episcopal church, starting Sunday, February 5, the Rev. Robert M. Hogarth, rector, said yesterday.

Dr. Bell, after a long rectorate at St. Thomas' Episcopal church, Denver, Colo., founded the Life Abundant Movement and gave all his time to lecturing on Christian healing. He is the author of "The Life Abundant" and "The Challenge—A Manual of Devotion."

His schedule of lectures follows:

Sunday, Feb. 5 at 11:00 a. m. — "What Was Christ's Mission on Earth?"

Monday, Feb. 6 at 8:00 p. m. — "Answered Prayer."

Tuesday, Feb. 7 at 8:00 p. m. — "Healing the Body, Mind and Soul."

Wednesday, Feb. 8 at 8:00 p. m. — "Using the Mind in Proving All Things."

Thursday, Feb. 9 at 8:00 p. m. — "The Three Great Emotions that Gave Jesus His Power."

Friday, Feb. 10 at 8:00 p. m. — "His Two Greatest Laws."

## St. Paul's Guild Meets Tuesday

Annual meeting of the Guild of St. Paul in the Desert will be held Tuesday, January 31 at 2:00 p. m. at the home of Mrs. Raymond R. Wilson, 407 Vereda del Sur.

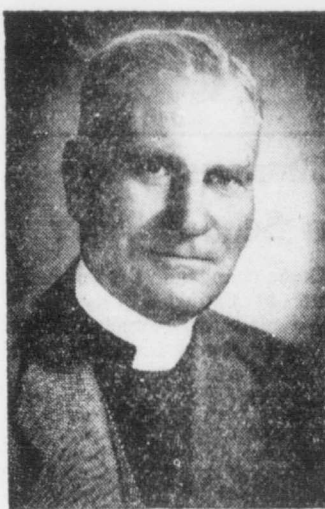
Election of officers and plans for further activities during the season will be discussed.

## "Love" to be Christian Science Sunday Subject

The subject of the Sunday, Lesson-Sermon in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is "Love." The Golden Text is selected from Jeremiah: "The Lord hath appeared of old unto me, saying, Yea I have loved thee with an ever lasting love: therefore with loving kindness have I drawn thee."

Jesus' parable of the lost sheep as given in Luke will be included in the Bible Lesson: "What man of you, having an hundred sheep, if he lose one of them, doth not leave the ninety and nine in the wilderness, and go after that which is lost, until he find it? . . . And when he cometh home, he calleth together his friends and neighbors saying unto them, Rejoice with me for I have found my sheep which was lost. I say unto you, that like wise joy shall be in heaven over one sinner that repenteth, more than over ninety and nine just persons, which need no repentance."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy states: "Through the whole some chisements of Love, we are helped onward in the march towards righteousness, peace, and purity, which are the landmarks of Science."



LECTURER—Dr. Robert B. H. Bell, noted churchman, who will start a series of lectures at St. Paul's in the Desert on February 5.

## Guest Speaker At Episcopal Church Sunday

The Rev. J. Herbert Smith, rector of All Saints Episcopal church, Beverly Hills, will be the guest speaker at St. Paul's in the Desert, Episcopal church, next Sunday at the 11 a. m. service, the Rev. Robert M. Hogarth, rector, said this week.

Rev. Smith has been rector of the Beverly Hills parish since 1942, and already it has outgrown its present quarters, and plans for a new and larger plant are in the offing.

Before coming to Beverly Hills, he was associated with Dr. Sam Shoemaker in Calvary church, New York City, known far and wide for its vigorous spiritual influence. Friends and sojourners in the Village will be welcome.

## Bible Conference Starts Monday

First annual winter Bible conference at Community church will be held on the first three days of next week. It will open with a fellowship dinner in the church social room at 6 p. m. served by the Women's Circle. Reservations must be made in advance in the church office.

Speakers each evening will be Dr. Wilbur M. Smith, a widely known Bible teacher and author of a number of books and Dr. Fulton C. Lytle, executive director of Mt. Hermon Association, Inc. and a man of rich experience as a pastor and conference speaker. These meetings will be held each evening with a Bible

## Church Affiliated With Presbytery

Twelve members of Palm Desert Community church were at Riverside last week to witness the reception of the church into the Riverside Presbytery following presentation of articles of incorporation to the board.

Although distinctly a Community church, it was pointed out by Dr. J. R. Macartney, pastor, that it is deemed wise to have some connection with one of the larger church groups.

Making the trip from Palm Desert were Mr. and Mrs. G. A. Chapman, Mr. and Mrs. Charles G. Cobb, Mr. and Mrs. Floyd C. Mitchell, Mrs. Margaret Ward, Mrs. Ralph O. Caplinger, Mrs. Frances Knox, Mrs. Teichnor, Damon Cobb, and Mrs. John Robertson Macartney.

## The Desert Sun—9 PALM SPRINGS, CALIFORNIA Friday, January 27, 1950

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**Benny The Beachcomber Says . . .**



**UNUSUAL PRINTS IN LADIES' AND MEN'S SHIRTS**  
At Unusual Low Prices.  
Also An Assortment of Maternity Play Clothes

**FOR SALE BY OWNER**  
**PALM SPRINGS' BEST BUY**  
NEW MODERN 3 BEDROOM HOUSE  
Very close to town — Financing arranged  
**UNUSUAL VALUE - \$11,500**  
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TONI KING

For six years head hair stylist for Bullock's - Wilshire.

Shampoo & Wave from \$3.00

Haircuts - from \$3.00

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## Palm Desert

Home of the Fabulous Shadow Mountain Club

# MHOON & MHOON BUILDERS

Here, the winding streets, resembling boulevards, provide lots which command gorgeous views of San Geronio, San Jacinto, Santa Rosa and Shadow Mountains—looking over the entire desert empire.

Excellent construction loans are being made at this time.

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Palm Desert, California  
CLIFFORD W. HENDERSON, FOUNDER, PRESIDENT

**Lowell and Drais, Tract Agents**  
Phone: Palm Desert 7-6111 or 7-6911—Through Indio Exchange  
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**Bud Mhoon says:**

"After careful study of the desert area, we have selected PALM DESERT as the ideal location for homes. We based our decision on solid facts—realities. Here, you find the well organized and conducted Shadow Mountain Club, beautiful and modern. It has a fine social, family and country club atmosphere with special emphasis on activities for the young folks. The community has a Grammar School, Church, Post Office, Stores, Riding Stables and Fire Department. All of these give stability and liveability to this fast-growing center.

Streets and lots have been expertly planned with a fine sense of taking advantage of the natural terrain and unmatched views.

Our confidence in the integrity of the founders and what has been accomplished at PALM DESERT convinced us to build a number of Quality Homes at most moderate prices."

**INVESTIGATE BEFORE YOU INVEST**

*Hours more sun... Loads more fun!*



# LOOK!

At This Amazing Record of Vital Service by Your RED FEATHER Agencies...

## AND THEN GIVE GENEROUSLY TO THEM FOR 1950!

MORE THAN 850 Boys and girls enrolled in youth programs—teaching citizenship, love of country, self-reliance, respect for rights of others in addition to helping to build sound bodies.

A TOTAL of 550 persons in families that needed food, clothing, medicine and other emergency assistance in 1949.

MORE THAN 200 children furnished dental examinations and care at the Health Center.

HUNDREDS of school students provided health check-ups, a program having a profound influence on the general health of Palm Springs!

ALL COMMUNITY CHEST FUNDS ARE SPENT HERE . . . IN PALM SPRINGS . . . FOR SERVICES INDISPENSABLE TO YOUR COMMUNITY.

Six Drives in One . . . Give Enough for All THIS ONCE!



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By Mrs. Paul W. Clark

# Cathedral City News

Telephone 84-523

## Floral Arrangements for Cathedral Club Women

Flower arrangements will be the topic of the day at the Cathedral City Women's Club when they meet Wednesday, February 1, at 2 p.m. in the Town Hall.

Edward P. (Eddie) Daniels, husband of a club member, Alice Daniels, was a prominent Hollywood florist for 25 years, and is a leader in his field in floral arrangements and decorations.

Through Mr. Daniels' connections, Halchester Florists of Hollywood are air-expressing spring flowers via Western Air to arrive here just before the meeting Wednesday.

"Corsages, table decorations, in fact flower arrangements of every description, including the desert shrubs we have at our front door will be demonstrated for the audience," according to Mrs. Paul Clark, program chairman.

Owing to the opportunity to secure Mr. Daniels on this date, the Reciprocity Day program as printed in the year book will be held at a later date. Refreshments will be served at the end of the meeting.

## Hurry --- Last Few Days --- SALE!

OPEN ONLY 2 MONTHS  
NO SHOPWORN MERCHANDISE HERE

Dresses	from \$2.95 to \$14.95
Faille, Cotton & Gabardine Skirts	3.95 to 7.95
Long-Sleeve Rayon Crepe Blouses	4.95
Jersey Blouses—extra fine quality	7.95
Square Dance Dresses	8.95 to 14.95
Bras and Shorts Combinations	1.95 to 14.95
Lingerie, Crepe and Jersey Rayon	1/2 off

MISSISS BENNY AND MURRAY

## DESERT AIRE DRESS SHOP

Cathedral City  
on the Highway — West of Drug Store

Desert sunshine will continue to reflect health, recreation and agriculture to untold numbers to come. Nothing in the stars or cards will make delay profitable in the selection of a home in Cathedral City.

Out of Many—Here are Two:  
Furnished Home—\$1000 cash—\$60 per mo.  
New, beautiful home—\$11,900—Terms

SEE  
Realtor Hillery --- Cathedral City  
PHONE 83417

## Sanitation Board Asks Cooperation In Collections

Garbage and refuse collection payments for the four months period starting February 1 are now due. It was announced this week by L. C. Lewis, president of the sanitation board, new collection cards with large, easily identifiable figures have been provided and should be secured at Hart Kopp's Cathedral Pharmacy. The sanitation district board requests that the cards be prominently displayed so that there will be no interruption of service.

The board at present consists of L. C. Lewis, Warner Moon, Paul Clark, Howard Headley and Claude Cobb. An election will be held this year for three of the board of five members. The exact date for nominating petitions, etc., will be announced after the monthly meeting of the board to be held at the Town Hall next week.

## Visit Our New WESTERN WEAR Room

Finest Selection of Western and Square Dance Outfits to be found on the desert. We invite price comparison. You Can Shop With Confidence at

Scott's  
HOUSE OF GIFTS  
CATHEDRAL CITY

## Changes Made In School Staff

Some changes in the teaching staff at Cathedral City school were made this week. Robert Grenov comes from the Nellie Coffman school for the 5th and 6th grades. Mrs. Helen A. Emery, the principal, will take over the 1st grade for half days and Miss Kathleen Amos will take over the kindergarten. Mrs. Lora Long is transferred to the Frances Stevens school. Mrs. Emery reports that the children are all taking part in the March of Dimes parade, each child being given a card to be filled with five dimes.

## Heads of Desert Bank Re-Elected At Annual Rally

The annual stockholders and directors' meetings of Desert Bank were held last week. Two of the stockholders, L. K. Wodlinger of Kodiak, Alaska and Lee Dickinson of Ketchikan, Alaska, came 4000 miles and 2000 miles respectively.

President O. A. Torgenson reported that the first six months' business of the bank which opened July 9, last year, had been extremely gratifying and that prospects for the future appeared particularly encouraging. Directors elected were C. S. Cobb, W. R. Hillery, Ray Potter, O. A. Torgenson and G. C. Waller. The directors elected officers as follows: O. A. Torgenson, president; W. R. Hillery, vice president; C. S. Cobb, secretary and Alta L. Weide, assistant cashier. As has been reported previously, plans are in process for the opening of a branch in Palm Springs in the near future.

## Benefit Ball for CCAC Fun and Profitable, Too

Pioneer Ball given in the recreation hall of Deluxe Trailer Park, donated for the occasion by Judge William H. Stute, was a complete success both as to entertainment and financially, according to Al Patane, president of the Cathedral City Athletic Club which sponsored the event. Patane says thanks are particularly due to Al Sprague, chairman of the dance committee, and to the many merchants who donated prizes.

Among several costumed square dance teams staging delightful exhibitions was Scott's Cathedral City team composed of Mr. and Mrs. Joe Kirk, Mr. and Mrs. Roy Smith, Mr. and Mrs. Warren Taylor and Mr. and Mrs. Ben Scott. Elaborate dance numbers were given by the Webb and by the famous Scott's Dancing Tots.

## Progress on Park

W. R. Hillery, chairman of the Sunair Park committee, reports that contour maps have been completed by the engineer who was assisted by Claude Cobb and Morris Ellinger.

Plans are now underway for tree planting and for the erection of shade, tables, etc., for picnic grounds which will be the first feature in the master plan for the park development.

## Volunteers Assist

A group of lay volunteers has been working at the Cathedral City Community church this past week. Rev. Jack Wartes reports that thanks to H. M. Allberry and Frank Russell, the plumbing and electrical work is now completed. A painting gang consisting of Marion Wilkes, Jack Hillery, Professor Kyle, and Rev. Wartes, under the direction of Ed Sobanski, has completed the exterior painting.

## Author of Travels in 70 Lands Chooses Cathedral City for Home

This is one of a series of articles on world-famous authors and artists who live in Cathedral City.

It is NOT written as a Chamber of Commerce plug. Nevertheless, we are proud that noted traveler and world traveler, Willard Price, whose next book "Horizon Hunger" will cover travel in 70 lands, chose Cathedral City as his home. The nature of his work would permit him to live anywhere in the world and pursue his career.

He wanted a dry sunny climate and after thoroughly exploring Egypt, the Riviera and choice parts of Asia, and after repeated visits here, he purchased an acre in the residential section of Cathedral City to build a delightful home overlooking the desert with a view of San Jacinto and San Geronimo. The surrounding grounds are landscaped with native trees, flowers and shrubs with some exotic tropical and sub-tropical additions. With his charming wife, Mary Virginia, Mr. Price has lived in Cathedral City continuously for ten years taking time out for their travels to accumulate further data for his writings. He uses the latest dictating machine equipment for his work and gives full credit to Mrs. Price for her work as his secretary and "severest critic."

MR. PRICE is a quiet scholarly-appearing gentleman with the tanned skin of the outdoor man and an erect, soldierly bearing, not at all the swash buckling adventurer type which could be pictured from some of his more lurid experiences. His special interest, however, has been in sociology and ethnology. He is a graduate of Western Reserve University and took his M.A. at Columbia in social economy, followed by further post graduate work at N. Y. School of Social Work, the New York University and in Europe. Mr. Price has been a roving foreign correspondent for the New York Herald-Tribune and the London Daily Tribune. He was on the staff of Survey, a sociological journal, and was later editor of World Outlook, Everyland, Nueve Democrat and Nomad. His social explorations which have taken him far afield and into many unusual adventures, have included investigation of immigration and its European sources, involving two voyages in steerage.

He has traveled in South America to study Indian labor questions. He did war reconstruction work in France and Italy after World War I. He directed a motion picture expedition in the Sahara Desert, featuring the life of the Berbers and Bedouins. He has made ethnographic studies of the Balts of Sumatra, American Indian tribes and various Philippine tribes. He made an investigation of the races in the Micronesian Islands of the South Seas to secure data and photographs for the National Geographic Society and the American Museum of Natural History. Mr. Price has written 13 books,

one a novel, principally dealing with South America, the islands of the Pacific and temperate and tropical Asia.

HIS BOOK, "Japanese Islands of Mystery" was required reading for World War II naval officers in the Pacific area. Posing as an absent-minded professor, he penetrated into the jealously-guarded islands of Japan's Pacific mandate. One of the few white men to survive such a visit, his book was prophetic in that his forecast of possible island steps to victory proved to be the route taken by our military forces in securing Japan's surrender.

The articles of Mr. Price appear in a countless number of magazines such as Reader's Digest, Saturday Evening Post, Life, Liberty, American Argosy, Harper's, National Geographic, New York Times Magazine and some 20 publications in England. His articles and books have been translated into Norwegian and Japanese. He is a regular contributor to the Toronto Star, Canada's largest newspaper, which he once sold on the streets as a newsboy.

MR. AND MRS. PRICE spent an entire year in South America securing data for his book "Roving South: Rio Grande to Patagonia" and "Amazon Adventure" which were published recently. More than 30 years of his travel and adventuring are represented in his book tentatively named "Horizon Hunger," which will be published in the fall. The colorful chapter titles sound like a far cry from our peaceful desert and are vastly intriguing, i.e. 2000 Miles Through Europe on Two Wheels, Steerage Passage, Never Provoke a Pasha, a Camel Named Gertrude, Ghandi and Sam Higginbotham, Haunted Sumatra, Pirates of Pearl River, Five Years in Japan, Wizard of Yap, etc., etc.

This book will constitute a sort of autobiography of adventure in the more than 70 countries traveled and studied by Mr. Price in the course of his career. Not only has he the developed background for his articles and books, but he has the writing facility and wit to make his tales intensely interesting from a reader standpoint, and in addition many are well illustrated with his own photography and art work. The new book could well be the crown of his career—but his last extensive trip is three years past and we think we caught that "Horizon Hunger" in his eye.

## Investigators Here For Conference

On official business in the Village Wednesday were J. G. Livingston, Bert H. Drebbin and Rose Murch from the Los Angeles district attorney's office.

The special investigators conferred with Police Chief August Johnson and Captain Orest Johnson.

## This Week's Garden Hints

From the Palm Springs Garden Club

**VINES**  
The trial and error method has proven the worthiness of several vines for this area. Our biggest problem has always been to find vines and shrubs that could weather the hot, dry summers. However, many of the vines and shrubs which have proven heat resistant, were killed either last winter or this, but the frosts.

**BOUGAINVILLEA**  
This vine, though it takes several years to become really well established, is one of the showiest of the winter bloomers. The new variety, Crimson Lake, is a brick red, and the Praetorius is a golden salmon. These varieties will not, however, resist temperatures which fall below 25° and must be planted in a protected patio and during cold spells, covered with burlap. However, even though the foliage and flowers may be frost damaged, they will bloom again the following year. The vines will grow from 18 to 25 feet high and flower continuously.

**HONEYSUCKLE**  
A hardy woody climber is the honeysuckle. It blooms in early spring into summer and has a heady fragrance that attracts birds and romance. It is hardy, sun-loving, easily cultivated and not fussy about soil conditions or weather. Very dependable.

**PASSION FRUIT (PASSIFLORA)**  
A tendril-climber with exotic petal-like purple flower. Sun and heat loving and will resist cold to 20° if growing on a wall. Beautiful foliage.

**JASMINE**  
Both the white star jasmine and the yellow jasmine are frost resistant and can endure the hot summers here. Neither are particular about soil texture. The white jasmine does best in partial shade, has glossy, dark green foliage and small fragrant white flowers. The yellow jasmine does not have the compact tidiness of the star jasmine, but it makes a fine wall covering as it has greater enthusiasm for leaping bounds. Likes full sun and blooms from February into early summer.

**CHINESE HAT VINE (BIGNONIA)**  
Is a trumpet vine with spectacular orange funnel-shaped flowers. Plant in full sun. Goes through summer with alombl but objects to frost. The tweediana is another bignonia that loves the sun. It has pretty yellow petal-like flowers. Is crazy for tile roofs.

**MORNING GLORIES**  
The common blue morning glory grows rapidly from seed into a large sturdy vine blooming profusely every winter unless killed by frost.

**IVY**  
Is a woody-vine which, despite the dry hot summers, is a very satisfactory shade vine. Extremely hardy and frost resisting. Good for ground covering, too.

**COMPLETE FOOD MARKET**



PHONES 9055-7932

## 10—The Desert Sun

PALM SPRINGS, CALIFORNIA  
Friday, January 27, 1950

## Complete Adult School Schedule Announced Today

Full schedule of classes in the Unified School district's Adult school for the second semester which started Monday, were announced this week by Chester Sproule, coordinator for the courses.

They follow:

**ARTS AND CRAFTS**  
Portrait, Louis Krupp, Monday, 7-10 p.m.; Wednesday, Desert Hot Springs, 7-10 p.m.  
Color and Design, A. M. Lester, Monday, 7-10 p.m.  
Jewelry Making, Mrs. Susie Kieffer, Monday, 7-10 p.m.  
Leather Craft, A. M. Lester, Thursday, 7-10 p.m.  
Hooked Rug Making, Mrs. Jessie Dering, Thursday, 9-12 a.m.; Thursday, 7-10 p.m.

**BUSINESS EDUCATION**  
Beginning and Intermediate Typing, Frank Herkelrath, Tuesday, 7-9 p.m.  
Shorthand, Ralph Remy, Thursday, 7-9:30 p.m.

**LANGUAGE**  
Spanish, M. Scott Thompson, Monday, 7-9 p.m.  
French, Mrs. Gosette Hede-mark, Thursday, 7-9 p.m.

**HOMEMAKING**  
Sewing, Miss Elda Murphy, Tuesday, 7-10 p.m.

**INDUSTRIAL ARTS**  
Woodshop and Upholstering, Christian Collins, Tuesday, 6-10 p.m.  
General Metal Shop, O. J. Flesher, Tuesday, 7-10 p.m.

**PHYSICAL EDUCATION**  
Men's Gym and Basketball, Clare Ballagh, Wednesday and Thursday, 7-10 p.m.  
Beginning Square Dancing, Wavland Reynolds, Monday, 7:30-10:30 p.m.

**GENERAL**  
The Business of Living, Paul Summit, Thursday, 7-10 p.m.  
Community Chorus, Henry Tomlinson, Monday, 7-9 p.m.  
Drama, John J. Schwendman, Wednesday, 7-10 p.m.  
Military Science, Seamus N. nan, Monday, 7-10 p.m.  
Photography, E. C. Willis, (Frances Stevens school) Thursday, 7-10 p.m.

**PHOTO COURSE**

**For Girl Scouts**

The local troop of Girl Scouts is being given a series of lessons in photography by Wilson Ellis. The lessons are given at their regular meetings held at their club house every Thursday evening, and are drawing a full turn out of the troop. Mrs. Marie Ide, Scout leader, says that plans are under way for an open house to be given in the near future.

## Starts Jail Term

Taken to Riverside Tuesday by Police Sergeant Durman Ordway to serve sentence in the county jail was Benjamin Fries, sentenced Monday on "Peeping Tom" charges by Judge Eugene Theriault.

## U-DRIVE CARS

FOR RENT

New

FORD

CHEVROLET

PLYMOUTH

\$5.00 Per 24 Hr.

\$25.00 Per Week

Plus 8c Per Mile

24 Hour Service

Includes

Gas, Oil, Insurance

TANNER-GRAY LINE

El Mirador Garage

Phone 4444

## GENERAL ELECTRIC APPLIANCE

• PLUMBING • COOLING • HEATING

HENRY A. SIMSARIAN

850 N. Palm Canyon Dr. Phone 2768

## BANKRUPTCY SALE

Complete pottery, dinnerware and gift shop and fixtures will be offered for sale at City Hall, Riverside at 3 P. M., January 31, 1950. All articles located at 194 South Palm Canyon Drive, Palm Springs, California, next door to Tahquitz Pharmacy. Contact Mr. K. E. Amos at 527 Calle Santa Rosa, who will show interested parties goods to be sold.

I will accept bids by mail.

E. W. Dent, Receiver

3627 10th St. — RIVERSIDE, CALIF.

PHONE 778

## AMBULANCE SERVICE



## AMBULANCE SERVICE

WIEFELS & SON  
666 Vella Road  
Palm Springs  
Phone 2977

## BUILDING SPECIALTIES

Asphalt Tile - Linoleum  
Carpeting - Venetian Blinds  
Weather Stripping  
Metal Wall Tile  
Philip H. Lester  
390 Sunny Dunes Road  
Phones: 4423-Res. 2-4943

## BUILDERS' SUPPLIES

BUILDING SUPPLIES  
"To Meet Your Every Need"

## DILL Lumber Co.

JOHN M. WOOD, Mgr.  
679 So. Palm Canyon Dr.  
Phone 2758 and 2759

## Clean Up, Fix Up, Paint Up

## Fuller Paints

ALL YOUR PAINT NEEDS CAN BE SUPPLIED NOW

## COMPLETE . . .

## LUMBER AND BUILDERS' SUPPLIES

Planing Mill  
Rock and Sand Plant  
Stone and Tile  
Paints and Hardware

## PALM SPRINGS BUILDERS SUPPLY CO., LTD.

Sunny Dunes Rd. Ph. 2107

## TREE TOPPING

TREE TOPPING AND REMOVING WOOD  
FREE ESTIMATES  
H. MAXWELL  
1020 Ohio Street  
Redlands, Calif.  
Phone 25-163

## Ready Mixed Concrete

• Rock and Sand  
• Washed Plaster and other specification rock products.  
PROMPT DELIVERIES  
(Any hour—day or night)

## Desert Rock Co.

N. INDIAN AVE  
Near Garnet Station  
PHONE 2776

## CARPETING

## CARPET LAYING SERVICE

LOCAL MEN  
P. O. Box 421, Palm Springs  
Phone 24953

## CLEANING

Desert Cleaners  
6-HOUR SPECIAL  
CLEANING  
Pick Up and Deliver  
Call  
Palm Springs  
2733

## ELECTRICAL CONTRACTOR

## COAST ELECTRIC COMPANY

Electrical Contractors  
Phone 4422

## Building Costs Down!

Remodeling — Repairs  
New Construction  
LET ME BID YOUR JOB!  
TRENT MEREDITH  
Licensed — Bonded  
General Contractor  
Phone 2-4232

## FLOOR COVERING

## CARPET LAYING

by tackless method.  
SEWING AND BINDING  
Carpet Cleaning  
and Dyeing  
FURNITURE CLEANED  
All work guaranteed.  
36 years carpet experience.  
W. H. SPENCER  
Home Ph. 4532  
VALLEY FLOORS  
Palm Village 7-6651  
Sales & Service of  
Floor Coverings

## For advertising rates

in "Where to Find It,"

Call 2249.

## INSURANCE

SAMSON-CURTIS, INC.  
GENERAL INSURANCE  
"Palm Springs' Oldest Insurance Agency"  
HERBERT SAMSON  
N. H. (TOBY) CURTIS  
756 N. Palm Canyon Dr.  
Phone 3393

## LAUNDRIES

DESERT HAND LAUNDRY  
Specializing  
FRENCH HAND WORK  
Pick Up and Delivery  
Call  
Palm Springs 2733

## MOVING & STORAGE

## LOCAL—LONG DISTANCE

## Moving

Agent for  
BEKINS  
VAN LINES  
No Job Too Large  
—Or Too Small  
Palm Springs  
Transfer Co.  
Phone 4305 P. O. Box 861

## NEWSPAPERS

## LOS ANGELES EXAMINER

H. R. CLAXTON, Dealer  
Box 130, Palm Springs Phone 2802  
Drawer C, Desert Hot Springs—651

## JOB PRINTING

All Types of

## COMMERCIAL PRINTING

Highest Quality Work  
Reasonably Priced

## THE DESERT MAGAZINE PRESS

Phone Palm Village 76311.  
Representative will call.

## RADIOS

## Reeds Radio Shop

SOUND SYSTEMS  
RADIOS  
RADIO RENTALS  
875 N. Palm Canyon  
Phone 2-6255

## Apartment For Rent

SEE

## Desert Sun

Classified Pages

## REFRIGERATION SERVICE

## TEX DRISKELL

REFRIGERATION  
SALES and SERVICE  
292 S. Indian Phone 2828

## SERVICE STATIONS

Be Sure and  
"GET ASSOCIATED"  
at  
"JUD"  
OSBURN'S  
The Friendliest  
Service Station  
in Palm Springs  
300 N. Palm Canyon Dr.  
Phone 9060

## SPRINKLERS

## SPRINKLERS, Inc.

Lawn and Irrigation Systems—Pipe, Valves, Fittings, Supplies  
P. O. Box 907, Palm Springs  
Temporary Telephone 4084

## TILE

## Remodeling

Kitchens & Baths

## TILE

Glass Blocks

## BOB WILLIAMS

Lic. and Bonded  
693 Sunny Dunes  
Office 5123  
Res. 747 Camino Real

## VENETIAN BLINDS

## VENETIAN BLINDS

Direct Factory Prices  
Aluminum—Steel—Wood  
We specialize in complete RENOVATIONS  
Retaping—Repairing  
Slat Exchanges  
Orders completed in 24 Hours  
F.H.A. Financed

## Desert Venetian Blind Co.

16-721 PALM DRIVE  
Box 531 Phone 154  
Desert Hot Springs, Calif.



PALM SPRINGS, CALIFORNIA  
Friday, January 27, 1950

**The Desert Sun**  
CLASSIFIED ADS  
Published every Tuesday and Friday  
PHONE 2249  
P. O. BOX 190  
PALM SPRINGS  
RATES  
One Time .25  
Two Times .45  
Four Times .80  
Nine Times 1.60  
DEADLINES  
TUESDAY ISSUE—10 A. M. MONDAY  
FRIDAY ISSUE—10 A. M. THURSDAY  
MINIMUM SIZE AD 3 LINES  
ADVERTISE 26 LETTERS AND SPACES  
TO A LINE  
DO NOT ABBREVIATE WORDS  
RATES BASED ON CONSECUTIVE  
DISCOUNT 10 PER CENT FOR PAY-  
MENT IN ADVANCE ON 2 OR MORE  
INSERTIONS

**Lost and Found** 10  
FOUND—3 keys on key ring. Identification can be checked by key ring tag. Desert Sun office.  
LOST: Lady's white gold Hamilton wrist watch. Finder call 4888. Reward.  
**Personals** 12  
ALCOHOLICS ANONYMOUS—Meets Tuesday 8 p.m. Council Chamber, Airport. Those having drinking problem and honest, sincere desire to do something about it, are welcome. Box 160, Palm Springs.  
SPIRITUAL consultant. Discuss any problem with well-known Rev. Meyer Davis, 67807 Hwy 111, Tramway Village.  
**Service Miscellaneous** 15  
HOME LAUNDRY. WILL PICK UP AND DELIVER. PHONE 24163.  
TRAILER TOWING J. JARRETT PHONE 9087  
REST HOME. Elderly. Table, tray service. 510 1/2 W. Wilson, Banning, Phone 2141.  
**Instructions** 16  
WILL GIVE private lessons. Ballet & Spanish dancing; guitar, piano, Spanish songs. Modern technique. Intermediate & advanced. Trilix Jarrett. Ph. 9087  
LESSONS AT YOUR HOME. Pianos for rent. Rene Mellette, 229 S. Indian Ave., Banning, Phone 8-3323.  
**Home Services** 20  
REFRIGERATION SALES & SERVICE TEX DRISKELL 292 S. INDIAN AVE. Phone 2828  
PAINTER, paperhanger, expert color matching, day work. Call Walt. 2-4364 evenings.  
**Situations Wanted** 25  
ACTIVE couple, refined, desires position: hotel, motel, caretaker, manager. Also care for elderly people (will travel). Very considerate. Financially responsible. Box 902, P. S.  
CULTURED young woman, companion to elderly lady. Good driver, free to travel. Trained in luxury attention. Good salary. Character references. P. O. Box 5, Palm Springs.  
SPECIAL CARE given children. hour, day, week, month. Licensed. Doctor's references. Baby-sitting. Rates. 3784 Calle San Raphael. Phone 24353.  
COUPLE wishes exclusive hotel or dude ranch to manage. Hollywood references. J. A. Sutherland, General Delivery, Indio.  
WANT work laying cement by experienced man. L. J. Trannis, Phone 2-4054.  
YOUNG COUPLE. EXPERIENCED domestics, excellent references. Phone 24895.  
HENRY for carpenter, repair, maintenance. 271 Andrews. Ph. 7313. No Saturday calls.  
CHAUFFEUR, sight seeing trips, anywhere. Local references. Have car. Jarrett. Phone 9087.  
LADY will care for children by hour, day or week; fenced-in yard. Phone 7066.

**Juvenile Peace Officers Meet In Session Here**  
Southern California Juvenile Officer's association met last week at a luncheon in the Lanai Room at the fashionable Tennis Club. The meeting had originally been scheduled for only the latter county Relations committee, but turned out to be almost the entire organization. Included in the agenda also was a meeting of the board of directors of the group.  
President of the group and in charge of the affair was Capt. H. D. Morgan, chief of the crime prevention division in Pasadena. Represented were cities in Los Angeles, Riverside, San Bernardino, Orange, Imperial counties. The group viewed motion pictures and discussed the present day problems and their solution. Purpose of the organization is to get all juvenile officers together that they may discuss their problems with one another and to also gain ideas and preventive measures that have proved successful in other districts. In this way they mutually gain the experience of all of southern California, the president said.

**Help Wanted**  
WOMEN who want to address envelopes at home in spare time earn up to \$150 per month. Write Direct Mail Service Bureau, Dept. B 212, 606 South Vermont, Los Angeles, California.  
**NEED HELP?**  
Phone Jane Brown 2838  
P. S. Employment Agency  
180 N. Indian

**Business & Financial** 30  
INVENTOR needs cash. Will sell for \$1000, share in invention (royalties) reliable company. Has prepared advertising and is now ready to market this item. File 167, Desert Sun.  
FOR SALE—Small fountain and grill, fully equipped. Good lease, a proven money-maker. Ideal for a couple. Located at entrance of Rancho Park, 1563 South Palm Canyon Dr.  
CAFE, newsstand and date shop. Oldest in Cathedral City. A going business. Will sacrifice. Owner leaving state. Phone 84454, Cathedral City.  
RESPONSIBLE owner wants loan of \$2500 on mountain home. Box 481, Cathedral City.  
RESTAURANT BEER LICENSE. 235 E. RAMSEY, BANNING, CALIFORNIA.

**Business & Financial** 30  
FOR SALE—Operating cabinet shop, complete. In good rented building. In Palm Springs. Desert Sun file 165.  
**For Sale or Exchange** 34  
BEAUTIFUL large 2-bedroom, 1 1/2 baths, all-electric home with all-tile Hotpoint kitchen, cellar, marble fireplace, hardwood floors, big double garage and guest room with bath on 3 acres located on barranca with unexcelled mountain view. \$32,500. Will consider trade. 500 W. Florence St., Beaumont.  
A REAL HOME for desert living or retirement. Well located in Desert Hot Springs. Two bedrooms, large enclosed patio, Adobe construction, full tile roof. Garage and one guest room. Sacrifice for quick sale or trade. P.O. Box 184, Palm Springs.  
GREAT SACRIFICE! Ranch house. A desirable location, 3 bedrooms, completely furnished. Immediate possession. Easy terms. corner lot. Brokers get busy. I must sell. 1145 Tachevah Drive.  
TWO MODERN NEW 1-bedroom houses on 1/2-acre. Shade lawn. Take car or trailer as partial. Also small cottage on 1/2-acre Hwy 99, trade for small house Palm Springs. 2554 Ramona, Cabazon, Calif.  
APARTMENT-HOTEL site adjoins La Siesta fronting two streets. Trade for land or house. Long Beach or P. S. Phone 3673. Munholland, 431 North Palm Canyon Drive.  
FOR SALE—Gift shop lease and fixtures at reduced price. Inv. stock and supplies. Located in heart of business district. File 157, Desert Sun.

**Real Estate For Sale** 35  
PRICE FOR QUICK SALE  
1 1/2 BLOCKS FROM BULLOCK'S R 4 lot 100x128, between 416 and 420 South Belardo. See your real estate agent or write Box 156, Desert Sun.  
IT'S AVAILABLE—That 6 twin-bed furnished home. 3 baths. Patio, grill, citrus trees, double garage. Terms. Reduced to \$23,500. Munholland, 431 No. Palm Canyon. Phone 3673.  
CHOICE residential lot among fine homes. 1/2 acre north frontage, out of wind area, walled 2 sides. 241 E. Portal. Owner, P. O. Box 545 Palm Springs.  
2 R 4 LOTS, 105x137 FT in Tahquitz River Estates. on San Lorenz Rd. SACRIFICE—\$2,950 EACH CALL 24015  
ONE LOT left on De Amigo near Tomar, only \$1650. . . Terms. MUNHOLLAND & CO. 431 N. PALM CANYON. Ph. 3673  
R 3 LOT, close in. 100x110, just off Ramon Road. Priced very low at \$3,750. Harold Hicks Real Estate, 813 N. Palm Canyon Drive. Phone 2736.  
1/2-ACRE, one bedroom, Araby Tract, \$6750. Terms. 4 rental units. Santa Rosa Tract \$18,000, terms. 517 Camino Parocela. Phone 9089.  
THAT de Luxe homesite adjoining Bon Hope's estate. 90 1/2 acres. Price \$3750 is a steal. Phone 3673. Munholland, 431 No. Palm Canyon Drive.  
/80 ACRES near new development. water, gas, elec. \$225 per acre. Munholland, Ph. 3673. 431 North Palm Canyon Drive.  
NEAR Palm Canyon Dr. \$13,850, attractive home, sleeps four. Munholland. Phone 3673. 431 N. Palm Canyon Dr.  
SPECIAL—2-bedroom furnished home. Nice location. \$6800. 577 C St., Cathedral City.  
LOT LEASE for sale. 404 N. Calle Santa Rosa. Phone 7132 or 7332.  
2-ROOM FURNISHED HOUSE, \$350, full price. Lot 13 C, Taylor's Trailer Park.

**Real Estate For Sale** 35  
Foster Specials!  
\$20,000  
OR BE A SUREWY BUYER  
And make a fair current market offer.  
Fine furnished South End, tile roof, stucco home, 2 bedrooms, bath; maid's room, bath; guest house, bath; beautiful patio, badminton court, all walled.  
Beautiful Racquet Club area, tile roof, stucco, 4 bedroom, 4 baths, furnished home, walled large lot, Sundek. Will trade for Beverly Hills vicinity duplex—\$20,000 or submit.  
TWO EXCELLENT SOUTH END FURNISHED DUPLEX BUYS  
PALM CANYON STORE LEASE BARGAIN FOR BALANCE OF SEASON  
H. H. FOSTER ASSOCIATES, Inc. Associates: Lee Leucke Edward Pearson Harry Duncan 101 N. Palm Canyon. Ph. 3555

**New Home**  
WITH  
Swim Pool & Tennis Court  
Membership and  
Television, Too!  
Although located only 4 miles from San Jacinto mountains, Television is excellent, and radio programs are clear and without static from San Diego, L. A., etc. 1700 sq. ft. inc. gar. 100x140 ft lot.  
\$10,950  
Outpost Estates  
(4 miles East of Palm Canyon on Ramon Rd.)  
Phone Palm Springs 25133, or Overland, 1021 S. La Brea, Los Angeles 35. Ph. WEBSTER 0188  
BEAUTIFUL new 2-bedroom on view lot, Sunair, \$12,300, terms. 4-room furnished, \$1000 cash. \$60 month. Total price \$5500. Good choice houses, lots, rentals. Place your insurance at home. I write it. See Realtor Hilary, Cathedral City.  
NEW ranch-type home, redwood and stucco. Tropi-cool roof. 3,000 square feet including 2-car garage, four 100x100 estate lots. Make offer. Owner here Sunday and after. 7807 Barcelona, North Desert Club Drive, La Quinta.  
FORCED SALE. \$5000 HANDLES. 1-ACRE estate, Flintridge, near Pasadena. Beautifully furnished. 3 bedrooms, 2 baths, fireplace, swimming pool, terrace, badminton court. Orchard, stables. Encumbrance approx. \$17,000. Phone 25354.  
FINE INCOME. SOUTH PALM CANYON—Store and two de-luxe furnished apts. All long leases. Property top condition. \$45,000, or larger income trade. H. H. FOSTER ASSOCIATES, Inc. 101 N. Palm Canyon. Ph. 3555  
OPEN—1165 Tachevah. 4 bedrooms, 3 baths. Beautifully furnished. Make an offer. Terms. Palm Springs Realty Co., 507 N. Palm Canyon Dr. Phone 2742.  
ALMOST new 2-bedroom stucco home. Furnished or unfurnished. A good buy under \$8000. Might trade; 644 B St., Cathedral City. Phone 8-3503.  
FURNISHED 3 bedroom & guest house. Cost \$30,000, cash out at \$17,500. Income \$325 month. APPLEBAUM & ASSOCIATES 325 S. Indian Ave. Phone 2200  
HOTEL-BUSINESS SITE Palm Springs Finest, Approx. 5 acres. Zoned for C-1 and R-3 \$55,000  
OWNER'S AGENT 174 No. Sunrise Way. Ph. 7704  
TRAMWAY AREA Lot, 250 ft. north of N.W. Corner Olivera and Palm Canyon Dr. 50 ft. on Palm Canyon. Priced to sell. Owner, Box C, Desert Sun.  
400 N. CALLE Santa Rosa. New ultra modern. P. O. Box 568 Laguna Beach. Phone Laguna Beach 8833. Available for winter rental. Courtesy to brokers.  
BY OWNER—2 30-foot lots—60 feet C-2 South Palm Canyon Drive—\$10,000 this week. Ph. 84303 or write P.O. Box 265 Cathedral City.  
FOR SALE OR LEASE—3 Acres for Trailer Park on Highway 111 7 miles from Palm Springs. Write 8526 So. Figueroa St., L. A.  
NEW modern 3-bedroom house, worth seeing. Unusual value. Financing arranged. Open for inspection. Price \$11,500. 870 San Lucas. Phone 24322.  
LOTS 8-9 and 29 of Palm Springs Estates No. 3, on Palm Canyon Dr. Commission to brokers. J. S. Pearson, 1381 Genevieve St., Apt. B, San Bernardino.  
ASSOCIATE, active R. E. broker, with local experience for centrally located progressive office. File Box 148, Desert Sun.  
4 UNITS, 2 studios, one six, and two five rooms, unfurnished. Owner, 1364 N. Alta Vista, Hollywood 46, Calif. Ph. HO 95512  
6 ROOMS & BATH, FURNISHED. BY OWNER. REASONABLE. 106 MARCUS ROAD. PHONE 7902.

**Real Estate For Sale** 35  
Foster Specials!  
\$20,000  
OR BE A SUREWY BUYER  
And make a fair current market offer.  
Fine furnished South End, tile roof, stucco home, 2 bedrooms, bath; maid's room, bath; guest house, bath; beautiful patio, badminton court, all walled.  
Beautiful Racquet Club area, tile roof, stucco, 4 bedroom, 4 baths, furnished home, walled large lot, Sundek. Will trade for Beverly Hills vicinity duplex—\$20,000 or submit.  
TWO EXCELLENT SOUTH END FURNISHED DUPLEX BUYS  
PALM CANYON STORE LEASE BARGAIN FOR BALANCE OF SEASON  
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**Real Estate For Sale** 35  
Foster Specials!  
\$20,000  
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Fine furnished South End, tile roof, stucco home, 2 bedrooms, bath; maid's room, bath; guest house, bath; beautiful patio, badminton court, all walled.  
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## Circus Directors To Start 7-Week Push on Monday

The final seven-weeks "push" toward the fun-packed program of the Annual Desert Circus, March 21 to 26, will be launched Monday morning as members of the Executive Committee meet with General Chairman Kenneth Kirk for breakfast at the Desert Inn Coffee Shop.

Reports of extensive progress in planning for the various events are ready for presentation to the Executive Committee by the events chairman. Initial arrangements have been made on all the 11 different events and activities during the past six weeks since the circus headquarters were reopened at 101 North Palm Canyon Drive.

Chairmen of the events who will submit reports include the following:

Mrs. Henry Dollard, Circus Charity Ball; George Roberson, Desert Inn Show; Barney Hinkle, Kangaroo Court; Belmont Sanchez, car award; Jay Rollman and Lloyd Simon, yearbook; Melba Bennett, Insanities; Bob Bennett, Pet Show; Anthony Burke, Parade; Gustave Patzner, bands exhibition and contest; Roy Simmons, Western Show; Earl Hough, Plaza Fiesta and Frolic, and Dr. Frank Purcell, Golf Exhibition.

The breakfast session is set for 8 a.m.

## LAFF OF THE WEEK



"Would You Care To Step Outside An' Repeat That?"

## Librarian Talks At Palm Desert

An interesting talk by Miss Dorothy M. Drake was the highlight of the Palm Desert P.T.A. meeting last Thursday. Miss Drake thoroughly convinced the audience that "Librarians are People," and that their main requirements are love of people, love of books, and enthusiasms, in that order. Miss Drake also related some of her most interesting experiences at the United Nations Conferences at Lake Success, N.Y., where she helped organize the library in the Social Affairs Department. She worked with over one hundred specialists from 59 different countries. One of the amazing facts she stated was that they all spoke and understood English, many of them without a trace of foreign accent.

At the business meeting, the P.T.A. group was informed of the Community Forums (Adult Education Program) to be held at the Coachella High School.

The new budget for the Palm Desert P.T.A. was approved and accepted and the meeting was adjourned to partake of the delicious home-made cakes, tea and coffee, served by Betty Ring's able hospitality committee.

From Page One—MORE ABOUT

## FLOWERS

this year. The signs will be both directional and warning in nature, urging the visitors to preserve the flowers for those who are yet to come to view them. Thousands of motorists came to the desert last year but missed the prettiest areas because they followed the wrong roads. Directional signs are expected to be a help to them—and the bid for their cooperation will also be presented prominently.

## Lions Learn Why We Jolt at Times

Physical causes of earthquakes proved an absorbing topic for Palm Springs Lions at their weekly luncheon at the Chi Chi yesterday noon when Dr. James Henry Jahn, seismologist at Caltech, Pasadena, addressed the club.

Dr. Jahn is an expert on earthquakes and told of fault lines and their causes in an interesting way.

Lloyd Mason Smith, Desert Museum director and also an authority on temblors, was chairman of the day.

## Cub Scout Pack Meeting Tonight

A Pack meeting of Village Cub Scouts is set for tonight at the North End School auditorium at 8 o'clock with exhibits in store for the parents to see, according to Warren Linville, Cubmaster.

Exhibits of wildlife will be shown and skills presented, with judging of the exhibits to be made by a group of judges on originality, effort put forth and by the Cub Scouts' own work with first, second, third and fourth place ribbons to be given. All parents and friends are invited to attend the showing.

## Riverside Rally For Cub Scouts

As a training program for adults interested in Cub Scouts, there will be a Cub Scout Pow Wow at the Chemawa Junior High school in Arlington tomorrow from 1-9:15 p.m.

Those wishing to attend are requested to contact Cubmaster Warren Linville today and transportation will be provided. Adults interested in the program are the only ones admitted since there will be no Cub Scouts admitted to the training course for adult leaders.

## Valley Packers Receive Awards

In the annual awards of 1949 made by the Food and Drug Service, Inc., Los Angeles Southern California Grocers group, sanitation commendations were made to five valley date packers for manner of packing, processing and handling.

Those so honored were California Date Growers association and Valley Date Gardens of Indio, Paragate Packing company and Valerie Jean Date Shop of Thermal and the Garden of Setting Sun at Mecca.

These firms were all presented with the certificates of awards yesterday by Vice President Thomas E. Collier.

## Plans Progress For Policeman's Inaugural Ball

First Policeman's ball ever to be given in the Village, set for February 25, promises to be one of the biggest single events in many years, according to Sergeant Bill Lux, president of the local Police Officers association.

To be held at the high school gymnasium it is felt by the officers that this, the largest assembly room in town, will be necessary to handle the immense crowd expected to see the star-studded show topped by such entertainers as Bob Hope, Frank Sinatra, Jack Benny, Al Jolson, Eddie Cantor, Les Brown and his Band of Renown, and other top acts.

Tickets may be had from any of the Village officers at \$1.50 each.

## Jones Says His Election Honest

Supervisor William Jones, commenting on the grand jury reference to study of illegal election expenses, said that his election was fair and square.

"I'd go into the highest court in the land to swear to that," he told Riverside newsmen.

## Gilmore Says He Will Run Again

Floyd Gilmore, chairman of county supervisors, said Wednesday that he would be a candidate for re-election in the fifth district this fall.

His district takes in a part of Riverside city, Perris, Hemet and San Jacinto. He lives in Hemet.

## Greeley Attends Educators' Rally

Henry Greeley, principal of Palm Springs high school, attended the annual luncheon of school administrators in Indio last week.

Speaker was Dr. Hollis P. Allen of Claremont Colleges.

## Museum

Tonight at 8 o'clock Anthropology program. Subject: Australia. Films: "Walk-a-bout," "Tjurunga," "Through the Center," and "This is New Zealand." Open to the public without charge.

Tomorrow, 8 a. m. to 6 p. m. Field trip. All-day trip to the Elephant Trees near Borrego desert, including a stop at the famous barchantype migrating sand-dunes near the Salton Sea. About 5 miles round-trip easy walking involved. Some 200 miles round-trip driving. Bring lunch and water. Side-trip to Gypsum mine also included. (Meet at museum.)

## AUTO

Tops and Seat Covers  
Sport Tops - - \$45 up  
Plastic Seat Covers \$37.95  
Fiber - - - - \$24.95

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FURNITURE UPHOLSTERY  
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Your Own Wood Cut  
by Hour or Cord.

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## A STATEMENT BY SOUTHERN CALIFORNIA GAS COMPANY ABOUT NEW RATES FOR GAS SERVICE

On January 5, 1950, the California Public Utilities Commission granted Southern California Gas Company an increase in rates for gas service, to take effect on February 1.\* The Commission has prescribed several new rates that will vary by zones or rate areas, designed to reflect differences in the costs of service to various cities and unincorporated areas. The new rate schedules are available for inspection in Company offices, and individual customers will be advised of the new rate applicable to them by an enclosure in their gas bills.

When applied to all residential and commercial customers throughout the Company's system, and averaged for the year, the increase will amount to about 10.8%. The effect on individual customers' bills will, of course, vary.

This is an interim rate increase to provide, partially, the income which is immediately necessary pending final establishment of permanent rates by the Public Utilities Commission. A series of hearings in this matter is being conducted by the Commission, and the next hearing is scheduled for April 3rd.

This is the first general increase in gas rates in over thirty years.

SOUTHERN CALIFORNIA GAS COMPANY

\*Your first gas bill rendered after February 1, 1950, will be prorated so that usage after that date will be computed at the new rate.



## It's the one fine car in the low-price field!

the only car with  
a "Lifeguard" Body  
and "Mid Ship" Ride

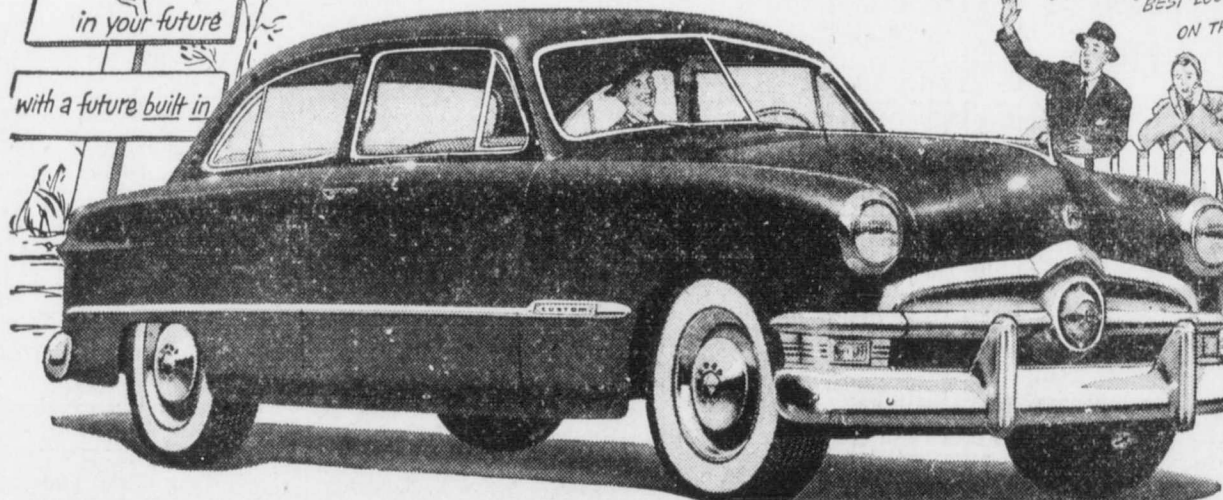
the only car with V-8  
in the low-price field



the only car with  
King-Size Brakes  
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the only car with  
"Hydra-Coil" Front Springs

There's a  
Ford  
in your future  
with a future built in



"THERE'S ANOTHER  
'50 FORD!'  
BEST LOOKING CAR  
ON THE ROAD!"

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